

# Cannvas Announces Partnership with Pancreatic Cancer Canada

## Content-Sharing Agreement Brings Cannabis Education to Pancreatic Cancer Patients and Caregivers Across Canada

TORONTO, Dec. 6, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC) (Frankfurt: 3CM)**, a leading business technology company in the cannabis space, is pleased to announce it is partnering with Pancreatic Cancer Canada to provide free educational content to patients and caregivers across the country curious to learn whether cannabis can be a beneficial part of their treatment.

"Access to physician-backed education around cannabis is crucial for everyone, particularly for patients and caregivers struggling with a disease as frightening as pancreatic cancer," says Shawn Moniz, Chief Executive Officer of Cannvas MedTech Inc. "Pancreatic Cancer Canada will be able to offer their community an online portal, powered by our Cannvas.Me platform, to share knowledge and experiences about the benefits of using medical cannabis as an alternative health care option, and through this partnership Cannvas will have access to greater research and data to better serve our users going forward."

Pancreatic Cancer Canada and Cannvas worked together to launch the first round of content on Cannvas.Me to mark National Pancreatic Cancer Awareness Month in November. It remains online at [Cannvas.Me/PancreaticCancer](https://Cannvas.Me/PancreaticCancer) as part of the Cannvas Health Advocacy Team (CHAT) initiative, designed to delve deeper into health conditions and provide clarity on lesser-known medical ailments affecting large swaths of the population.

The two organizations also plan to collaborate and share resources to create original content contextualized to fit the needs of pancreatic cancer patients and their caregivers. Additional content will be created regularly by both organizations based on community feedback received by Pancreatic Cancer Canada.

"As a national organization dedicated to pancreatic cancer, we play an integral role in ensuring that the patient community and public at large have timely and up-to-date information. Given the very fast progression of this disease for the majority of people who receive a diagnosis, managing symptoms and accessing tools for living as well as they possibly can is paramount. We are excited to work with Cannvas MedTech to bring the Cannvas.Me platform to our community and their healthcare teams as an unbiased, science-based tool for determining if cannabis might a viable option for them." Michelle Capobianco, Executive Director, Pancreatic Cancer Canada.

Cannvas will enable the wellness and education of the Pancreatic Cancer Canada community through access to its free and unbiased cannabis education resource, Cannvas.Me. The platform features physician-backed content overseen by certified educators for all audiences wishing to learn about whether the benefits of medical or therapeutic cannabis fit their lifestyle.

Pancreatic cancer patients and caregivers will be able to access physician testimonials, patient stories, research papers and educational courses about the potential benefits of medical cannabis. Those interested in enriching their knowledge on the subject will be able to continue their cannabis education with Cannvas through a variety of targeted courses and articles.

"My wife's family struggled with the loss of her mother to pancreatic cancer and it's an overwhelming disease to deal with in a very short period of time, creating a real sense of urgency around the

comfort and wellness of the patient," said Steve Loutskou, Chief Operating Officer, Global Markets for Cannvas MedTech Inc. "We are looking forward to helping create an outlet of distribution for education around the potential benefits medical cannabis can provide pancreatic cancer patients, from pain relief to increased appetite."

Cannvas was also the main sponsor of the third annual Lip Sync Battles Cancer fundraiser in support of Pancreatic Cancer Canada that took place in Montreal on Saturday, November 24 at the Phi Centre, a meticulously restored heritage building located at 407 Rue Saint-Pierre in Old Montreal. Hosted by Michael Musi, a Montreal-born-and-raised actor who can be found playing Terence on the hit CBC show "Kim's Convenience", the fundraiser featured local talent raising awareness and an amazing \$19,000 for this cancer.

### **About Pancreatic Cancer Canada**

Pancreatic Cancer Canada is the only national organization devoted to fighting pancreatic cancer through research, awareness, education and advocacy. Our goals are to improve overall patient survival rates, change the outcomes and create a brighter future for those affected by pancreatic cancer. For more information about the Pancreatic Cancer Canada Foundation:  
[PancreaticCancerCanada.ca](http://PancreaticCancerCanada.ca)

### **About Lip Sync Battles**

Lip Sync Battles Cancer was born three years ago when co-founders Marianne Musi and Vince Colletti decided to have a get-together with friends and host a Lip Sync Battle. The idea flourished into a fundraising event where all proceeds go to Pancreatic Cancer Canada. Michael and Marianne Musi are extremely passionate about raising funds for pancreatic cancer since it took their 52-year-old mother a little over five years ago. Event Details:

<https://www.facebook.com/events/393570737841946/>

### **About Cannvas MedTech Inc.**

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

*No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.*

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**For further information:** [www.cannvasmedtech.com](http://www.cannvasmedtech.com), Media Inquiries:

[media@cannvasmedtech.com](mailto:media@cannvasmedtech.com); Investor Relations: [ir@cannvasmedtech.com](mailto:ir@cannvasmedtech.com), 1-800-489-0116

CO: Cannvas MedTech Inc.

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