

# Cannvas Announces Charitable Partnership with Sistema Toronto

## Donations To Be Facilitated Through Cannvas.Me Rewards Program

TORONTO, Nov. 22, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC) (Frankfurt: 3CM)**, a leader in digital cannabis education and a leading business technology company in the cannabis space, and Sistema Toronto, a social development program providing musical and intellectual opportunities to children in vulnerable communities, are pleased to announce the formation of a charitable partnership wherein registered Cannvas.Me users will have the option of converting reward points accumulated on the platform into monetary donations to the non-profit organization.

"As passionate proponents of the power of education, the Cannvas.Me team is thrilled to partner with Sistema Toronto to create opportunities for our users to support the transformation of children's lives through music education," said Shawn Moniz, Chief Executive Officer of Cannvas MedTech Inc. "We created Cannvas.Me with the goal of providing free and accessible unbiased education about cannabis, and we're proud to team with Sistema to further their goal of empowering youth to achieve their potential through free and accessible ensemble-based music and music education."

As registered Cannvas.Me users navigate the platform, they can earn points for completing learning modules and leaving reviews on news articles and cannabis strains. Points can be exchanged for a catalog of lifestyle rewards including Cannvas merchandise and retail gift cards. Users will be able to exchange points for monetary donations to Sistema Toronto. While the conversion is still being determined, it is expected users will have the option to donate in increments of \$5 dollars. Cannvas will present Sistema with a cheque at the end of each year with the total donations collected from users.

"We are delighted by the support Cannvas.Me has shown Sistema Toronto," said Christie Gray, Executive Director of Sistema Toronto. "Programs like ours help at-risk kids stay away from violence, crime, and give them an opportunity to achieve their full potential. We believe in the importance in community programming and we're so grateful that Cannvas.Me has joined in our effort to bring about social change through music and social education."

Sistema Toronto is an intensive social program transforming the lives of children through ensemble-based music, with a vision of using the global language of music to help children grow to realize their full potential as engaged and responsible citizens. Sistema provides students with a safe place to go after school, instruction with professional musicians, a daily nutritious snack, and musical instruments all at no cost to participants' families.

### About Sistema Toronto

Sistema Toronto provides musical and intellectual opportunities to children in vulnerable communities, with the end goal of transformative social change. Sistema builds stronger communities by enabling at-risk children to overcome poverty, grow, and thrive as engaged citizens and future leaders. Sistema Toronto is first and foremost a social development program, using ensemble-based music education to transform the lives of at-risk children. Students work together for 10 hours of weekly instruction. They learn strings (violin, viola, cello, or double bass), percussion, choir and Music & Movement while developing important life skills like problem solving, empathy, and self-advocacy. For more information, please visit: [Sistema-Toronto.ca](http://Sistema-Toronto.ca)

### About Cannvas MedTech Inc.

Canvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

*No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.*

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