

Cannvas Adds Cannabis Culinary to Platform, Signs Definitive Agreement With The Wellness Soldier

Promoting Healthy Lifestyles and Dispelling Myths Around Edibles Through Nutritious Cooking with Cannabis

TORONTO, Nov. 7, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC) (Frankfurt: 3CM)**, a leader in digital cannabis education and leading business technology company, is pleased to announce the addition of its food and lifestyle module to the Cannvas.Me education platform. Cannvas Culinary promotes the healthy use of cannabis in everyday eating, drinking and cooking featuring expert advice on edible cannabis consumption from Cody Lindsay, The Wellness Soldier, a Canadian military veteran, cannabis advocate and renowned chef who cooks extensively with cannabis.

"I'm proud to strengthen the Cannvas.Me platform with practical and approachable recipes using cannabis to help promote nutritious eating and healthy lifestyles," said Cody Lindsay, The Wellness Soldier. "As The Wellness Soldier, I'll share information and advice on preparing food or drinks with cannabis and tips on safe consumption. From cannabis-infused honey and oils to green smoothies and infused pumpkin tarts, Cannvas Culinary will help Canadians discover how cannabis consumption may help improve a variety of everyday ailments, much like it did for me, and I look forward to sharing my story and recipes with the Cannvas community."

The Cannvas Culinary component of Cannvas.Me will feature recipes from The Wellness Soldier as well as learning modules geared toward edible cannabis creation and consumption. From snacks and appetizers to dinner and desserts, each recipe is designed for ease-of-use and new recipes will be added regularly, including seasonal specials beginning during the 2018 holiday season. The culinary educational modules will be overseen by the Cannvas.Me Medical Advisory Board and Educational Advisory Panel to ensure all information presented is timely, accurate and relevant.

"Our primary goal is to dispel the myth that cannabis edibles only come as gummy candies, cookies and brownies by showcasing healthier alternatives when cooking with cannabis," said Steve Loutskou, Chief Operating Officer, Global Markets, Cannvas MedTech Inc. "Our Cannvas Culinary section of the Cannvas.Me platform presents interesting and valuable content for users looking to eat, drink and cook their way to a healthier lifestyle. We invite all Canadians to join Cody on Cannvas.Me and learn about producing your own infused oils or cannabis extracts while browsing many interesting recipes."

Canada is leading the transformation of the cannabis world through legalization and through the emergence of an influential and powerful industry. Cannvas is committed to bring high quality education and information to Canada and around the world to ensure proper use and promote the benefits of cannabis. Additional relevant modules and tools will be added to the platform as they become available.

Cannvas.Me is an unbiased educational resource for medicinal and adult-use cannabis users. It is a comprehensive solution for the global cannabis community offering innovative tools and physician-backed content to all audiences wishing to learn about health care through cannabis. The education platform utilizes machine-learning algorithms and artificial intelligence (AI) to contextualize and adapt as users navigate the website, to ensure a best-in-class experience for all using the most accurate and up-to-date information.

About the Wellness Soldier

The Wellness Soldier is a collaboration between Cody Lindsay and his wife Kaleena Lindsay. Cody is a Veteran (Canadian Military), Chef, and Cannabis Advocate; Kaleena is a Photographer and Cannabis Advocate, and they have three children. The Wellness Soldier website highlights healthy alternatives to relieve the symptoms of occupational stress and physical injuries, with a focus on eating healthy, fitness, meditation and medical cannabis. For more information visit thewellnesssoldier.com.

About Cannvas MedTech Inc.

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on www.sedar.com.

SOURCE Cannvas MedTech Inc.

View original content to download multimedia:

<http://www.newswire.ca/en/releases/archive/November2018/07/c4363.html>

%SEDAR: 00044276E

For further information: www.cannvasmedtech.com; Media Inquiries, media@cannvasmedtech.com; Investor Relations, ir@cannvasmedtech.com, 1-800-489-0116

CO: Cannvas MedTech Inc.

CNW 09:00e 07-NOV-18