

Cannvas Announces Retail Kiosk Rollout Across Canada

Education Kiosks Will Be Placed in High-Traffic Retail Areas to Improve Accessibility to Cannabis Education

TORONTO, Oct. 17, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC) (Frankfurt: 3CM)**, a leading business technology company in the cannabis space, is pleased to announce its intent, operating under its newly-formed **Cannvas Cannabis Acquisitions** brand, to install a network of learning kiosks in high-traffic retail areas across Canada to improve accessibility to free and unbiased education about the potential benefits of medical and adult-use cannabis.

"Cannabis education does not stop on October 17 and as communities across Canada prepare for a post-legalization world, Cannvas wants to reach out to people nationwide to provide free and accessible learning resources where they eat, shop and live," said Steve Loutskou, Chief Executive Officer at Cannvas Cannabis Acquisitions and Chief Operating Officer, Global Markets at Cannvas MedTech. "By working with leading experts in franchising and licensing, we expect to roll out our educational cannabis kiosks in retail outlets across the country with relevant information contextualized to each location and data geared toward the needs of local users."

Content at each kiosk will be powered by the Cannvas.Me platform. Cannvas.Me is a scalable and comprehensive solution for the global medical cannabis community offering interactive tools and physician-backed content to audiences wishing to learn about health care through cannabis. Its mission is to place users in the driver's seat of their health care journey, arming them with unbiased information on whether medicinal or therapeutic use of cannabis can be beneficial to their lifestyle.

Plans are in the works to integrate Cannvas learning kiosks with select health clinics and platforms from coast to coast whereby users engaging with the kiosk have an opportunity to follow up with a licensed medical practitioner, should they so choose, and these clinics or platforms will be among their options.

"This is a rare circumstance where all parties win - Cannvas leads with free physician-backed educational content, the public gains with a deeper understanding of the ever-evolving cannabis landscape on a range of levels," says Shawn Moniz, Chief Executive Officer of Cannvas MedTech. "We expect this to be a fully sustainable structure wherein Cannvas and our strategic partners offer free education and complementary medical and fulfillment consultations to audiences at all stages of cannabis curiosity and usage, and we will be able to serve them content relevant to their location based on our shared sets of data."

Cannvas is currently engaging with top regulators and compliance bodies to introduce its Cannvas Marche concept and will leverage those conversations to include the necessary details needed to launch its learning kiosks. The Company has retained a real estate advisor to offer guidance on potential retail partners to house the kiosks and also intends to use a creative licensing model to expand the reach of its kiosks to cities across Canada, working with strategic partners to further integrate the Cannvas.Me platform into existing retail experiences.

Earlier in October, Cannvas announced the signing of a letter of intent with Loop Media Group to negotiate an agreement whereby the two companies will share data and insights to improve customer experiences on each respective platform and Cannvas will become the exclusive provider of cannabis information and education to Loop Media's Hi-Jane mobile marketing platform. While

details have yet to be finalized on the role Loop Media will play in the roll-out of the learning kiosks, they are expected to be a significant element of any completed deal. More available at cannvaskiosk.com.

About Loop Media Group

Based out of Kelowna, B.C., Loop Media Group initially launched its flagship consumer product, GetintheLoop, in 2013. Today GetintheLoop is the largest offers platform in Canada and connects hundreds of national and local brands to consumer across 35 cities. Loop Media Group recently announced the creation of Loop Enterprise, a white-labeled solution that helps brands world wide use the power of offers to build and directly engage their mobile audience, while driving new revenue and obtaining detailed consumer data. For more information visit: <https://loopmediagroup.com>.

About Cannvas MedTech Inc.

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on www.sedar.com.

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