

# Cannvas Signs Letter of Intent with Advica Health

## Bringing Credible Cannabis Information and Education to the Advica Health Membership

TORONTO, Sept. 24, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC) (Frankfurt: 3CM)**, a leading business technology company in the cannabis space, and Advica Health, an innovative patient-navigation membership service, are pleased to announce the signing of a letter of intent (the "LOI"), to negotiate, in good faith, an agreement whereby Cannvas will become the exclusive provider of cannabis information and education to the Advica Health membership.

"Health care and patient care are rapidly evolving in Canada and teaming up with Advica Health is a great opportunity to offer Cannvas.Me to a large and growing membership base," said Steve Loutskou, Chief Operating Officer, Global Markets, Cannvas MedTech Inc. "As more and more people seek health and wellness through membership-based programs, we can play an important role providing education around the benefits of medical cannabis. We have also found that health care professionals require access to the same high quality information as their patients. As such, Cannvas.Me is a perfect fit for Advica Health and we look forward to working together to deliver physician-backed cannabis information and educational programs to its advisors and membership."

Advica Health offers members access to the best facilities at home or abroad and assists to obtain advice, treatment options and solutions to current health care situations in the most efficient manner possible. Each case is approached on an individualized basis, to help navigate the current healthcare system and collaboratively create an effective health plan with ongoing care management and support from nurse navigators. Advica is constantly bringing innovative healthcare solutions to its membership, with a strong focus on preventative health and wellness. By keeping health top-of-mind, Advica helps members focus on healthy living, which highly impacts overall productivity and quality of life.

Through widespread integration, medical professionals and patients will be able to access the Cannvas.Me education platform when and where necessary. With membership-based programs such as Advica Health, patients can be referred to the online portal. For patients visiting participating medical clinics or related facilities, Cannvas offers a low-cost, application-specific handheld device that provides access to the benefits of health and wellness through cannabis and information specific to their needs.

Access to trusted information is important for both the patient and the prescribing medical professional. Due to the lack of available information, medical professionals have been reluctant to prescribe cannabis in its many forms. Providing information at the source of treatment gives patients peace of mind by exploring all alternatives, and doctors confidence to write suitable prescriptions for specific ailments.

### About Advica Health

Advica is dedicated to support Canadians who want to personalize their individual medical treatment. Advica acts as thoughtful advisors to assist patients to improve health and wellness.

### About Cannvas MedTech Inc.

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

*No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.*

*Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on [www.sedar.com](http://www.sedar.com).*

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