Cannvas Completes Machine Learning Integration Milestone for Cannvas.me

Key Proprietary Algorithms Sets Cannabis Education Platform Apart

TORONTO, Aug. 8, 2018 /CNW/ - Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC, Frankfurt: 3CM), a leading business technology company in the cannabis space, is pleased to announce the completion of it's Machine Learning integration milestone within the CANNVAS.ME platform, set to launch summer 2018..

"This is a significant achievement for our development team here at Cannvas," said Radu Puscasu, Vice President of Technology, Cannvas MedTech Inc. "Our mission to provide education without outside influences is further enhanced as we implement true user-driven site interaction technologies. We look forward to achieving additional milestones as we continue to push the technology boundaries for the Cannvas.me platform."

As customers engage with the online Cannvas.me platform and interactions continue to increase, our Machine Learning technology is also learning from each interaction. Utilizing this proprietary form of artificial intelligence, the education platform is able to learn from user's interactions and engagement behaviour in a continuous fashion. The intelligent use of this data allows for a highly relevant and immersive user experience that is based on each individual's unique set of behavioural data. This allows Cannvas.me to serve personalized content and educational materials from its Cannvas Academy that are tailored to the individuals cannabis journey of education.

About Cannvas MedTech Inc.

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on www.sedar.com.

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