

Cannvas Forms Women of Influence Advisory Panel

Key Influencers and Inspiring Leaders Provide to Guidance

TORONTO, Aug. 1, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC, Frankfurt: 3CM)**, a leading business technology company in the cannabis space, is pleased to announce the appointment of Khavita Harrycharran and Golfo Karageorgos to the newly formed Cannvas Women of Influence Advisory Panel, a collection of individuals who bring unique knowledge and skills which augment the knowledge and skills of the formal board of directors in order to more effectively guide the organization.

"I am very proud to announce the formation of the Cannvas Women of Influence Advisory Panel and welcome Khavita and Golfo as the first members," said Steve Loutskou, Chief Operating Officer, Global Markets, Cannvas MedTech Inc. "In this day and age we feel it is important to give women a voice in our organization to ensure its long term success. We can also benefit from an advisory panel with diverse backgrounds because those patients who can benefit from using medical cannabis to augment their own health and wellness come from all walks of life. I look forward to working closely with Khavita and Golfo as we build an active and effective advisory panel and prepare for the launch of our Cannvas.me online platform."

The Cannvas Women of Influence will consist of key influencers and inspiring leaders from various industries and fields. The panel will enhance access and inclusion for women to fully participate in project discussions and operations for the organization based on their own experience. The group will meet on a monthly basis to review and scrutinize company projects and take on a responsible role within the Cannvas organization, and report back to the board of directors.

Roles and responsibilities of the advisory panel include:

- encourage the development of a governance framework that enable sustainable growth,
- develop an understanding of the medical cannabis business, market and industry trends and provide "wise counsel" on issues raised,
- provide unbiased insights and ideas from third party points-of-view,
- encourage and support the exploration of new business ideas and act as a resource for senior executives,
- provide social networking platform for directors and the company
- challenge directors and management to improve the business

As the Director of Program Management at Cannvas, Khavita oversees the complete life cycle of services and products delivered to our clients – ranging from the conceptual stage to delivery. Her extensive background in project management paired with her technical expertise and creative flair enables her to deliver full-scale omni-channel solutions to our clients.

Khavita has successfully pursued numerous challenges in the interactive space to bring complex brands and businesses to the forefront of digital marketing and technology. She successfully leads the Project Management practice at Cannvas MedTech by strategically scoping out new projects, managing internal and client contacts, monitoring project financials and coordinating the execution of a variety of projects at any given time. Working as the delivery counterpart to the Marketing team, Khavita is the main conduit between the strategic arm of marketing and the delivery team that supports it. Her experience spans a wide variety of platforms, industries, clients and marketing agencies. Previous client engagements have included work with FedEx, Kraft, Dell, Citibank,

Citibank ThankYou Rewards, Nissan/Infiniti, Nestle Canada, Scotiabank, American Medical Association, Baxter, Baxalta, Shire, Merck and Sanofi.

After seven years of corporate experience working with esteemed Fortune 500 companies such as Ralph Lauren, where she focused on retail and financial planning, logistics and inventory control, Golfo Karageorgos branched off into the entrepreneurial world. For the past ten years, she has been successfully growing her New York based luxury brand in its brick-and-mortar and online presence. With this enterprise, Golfo and her team have also designed, manufactured, and consulted for some of the largest luxury fashion houses and department stores throughout the world from the United States to Europe and Asia. Her business covers every part of the supply chain from initial sourcing to final product. Committed to forging strong partnerships, while leveraging her expertise in the luxury sector, Golfo prides herself on focusing on trends and innovation within the retail industry, a commitment that keeps her company at the forefront of this fast-paced field. Her ability to marry creative talent with operational excellence is crucial in today's quickly changing business landscapes.

About Canvas MedTech Inc.

Canvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

For additional information:

www.canvasmedtech.com

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on www.sedar.com.

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For further information: Media Inquiries media@canvasmedtech.com; Investor Relations ir@canvasmedtech.com, 1-800-489-0116

CO: Canvas MedTech Inc.

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