



Cannvas Introduces Cannvas Creative, Cannvas Data and Cannvas Connect - Independent Divisions with Multiple Sources of Revenue

TORONTO, July 10, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC)**, a leading business technology company within the cannabis space, is pleased to introduce three additional standalone business divisions which will operate separately within the Cannvas Group of Companies and provide support to the recently introduced innovative Cannvas.me platform, an unbiased educational resource for the cannabis sector.

"Our Cannvas.me platform is a complex web of technology requiring many important attributes including creativity, data aggregation and connectivity," said Steve Loutskou, Chief Operating Officer, Global Markets, Cannvas MedTech Inc. "It was our strategy to hire a talented team of designers and developers in-house to create the complex platform, and once complete, add external projects which generate revenue and continue to provide world-class support to the Cannvas.me platform. It is a structure that is working to our benefit as there are many opportunities to work with partners and third-party companies."

Cannvas Creative

Cannvas Creative is a results-driven, full-service design and marketing agency that delivers on three core business drivers: strategy, design, and technology. Every project begins with a blank canvas, and Cannvas Creative delivers expertise and creativity to create masterpieces that speak to our clients' uniqueness and flair for beautifully designed solutions.

Made up of like-minded individuals that love to collaborate, innovate and venture outside the lines, Cannvas Creative is a trusted partner for brands with the need for strategy driven, results-oriented design and marketing solutions. For more information visit: www.cannvascreative.com.

Cannvas Data

Pioneering to be the census data of the Cannabis industry, Cannvas Data couples machine learning algorithms with scientific and medical research data to provide meaningful insights to the global cannabis community. Operating as part of the Cannvas.me platform, Cannvas Data analyzes a multitude of data points.

Our platform is LP/REC agnostic which means we are not biased by the personal drivers of any one company or institution, and it is continuously evolving adapting to our users and recognizing learning from trends. For more information visit: www.cannvasdata.com

Cannvas Connect

An enterprise secure data bridge, ensuring the utmost security and privacy for the flow of sensitive data. As the world is starting to understand the many benefits of medical cannabis, more and more people are joining the conversation. Cannvas Connect facilitates the connection and conversation is a safe and secure environment with people from the four corners of the world.

Cannvas.me

Cannvas.me is the scalable and comprehensive solution for the global cannabis community offering interactive tools and physician-backed content to all audiences who wish to learn about healthcare through cannabis. We have taken an innovative approach to place cannabis education at the forefront of this powerful online platform, which brings design, creativity, data aggregation and global connectivity to new heights.

Cannvas.me uses machine learning algorithms and artificial intelligence (AI) to contextualize and adapt to users of the platform, ensuring that the content viewed is geographically and personally relevant. Our own contextual AI-supported service ensures that each customer's journey is built upon their last interaction, giving individuals a uniquely progressive experience. Through Cannvas Creative, Cannvas Data and Cannvas Connect, Cannvas.me will feature innovative tools such as educational learning modules in its *Cannvas University*, an interactive *Cannvas Strain Matcher* that educates audiences with specific ailments, and *Cannvas Culinary*, for those wishing to learn about the culinary approach to treatments.

About Cannvas MedTech Inc.

Cannvas MedTech is a leading business technology company within the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on www.sedar.com.

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