Cannvas MedTech Introduces Cannvas.me

A Global Data-Driven Cannabis Education Platform

TORONTO, July 9, 2018 /CNW/ - **Cannvas MedTech Inc. ("Cannvas" or the "Company") (CSE: MTEC)**, a leading business technology company within the cannabis space, is pleased to announce that its first cannabis-centric service offering to the public will be *Cannvas.me,* with an anticipated launch in Q3 of 2018. An innovative approach at placing cannabis education at the forefront of this service offering, Cannvas.me is a scalable and comprehensive solution for the global cannabis community offering interactive tools and physician-backed content to all audiences who wish to learn about healthcare through cannabis.

"Education without the outside influence is our primary mission with Cannvas.me," said Shawn Moniz, Chief Executive Officer, Cannvas MedTech Inc. "*Cannvas.me* places the needs of its users first, in their pursuit of alternative healthcare, by educating them on treatments and support of a healthy and responsible lifestyle through the use of cannabis. Being independent and not financially sponsored by the licensed producer community, or other entities, helps ensure information is produced and maintained in an unbiased fashion, free from outside influence."

Representing the voice of its audience's needs, Cannvas intends to work with the global academic, government, and policy making communities to help inform educators on the future face of consumers needs and wants within the cannabis space.

"The response to the concept of a centralized, unbiased, credible source for cannabis information and education has been overwhelming," said Steve Loutskou, Chief Operating Officer, Global Markets, Cannvas MedTech Inc. "With cannabis related policies being introduced around the world, there continues to be a customer-facing information void with respect to credible health and wellness benefits of this growing alternative medicine. More and more research is being conducted on the benefits of medical cannabis, but vague and anecdotal information continues to be the norm."

The free to use platform utilizes machine learning algorithms and artificial intelligence (AI) to contextualize and adapt to users of the platform, ensuring that the content they are served will be geographically and personally relevant to them. Furthermore, the contextual AI-supported service ensures that each customer's journey is built upon their last interaction, giving individuals a uniquely progressive experience. The site will feature innovative tools such as educational learning modules in its *Cannvas University*, an interactive *Cannvas Strain Matcher* service that educates audiences with specific ailments*, and Cannvas Culinary,* for those wishing to learn about the culinary approach to treatments.

About Cannvas MedTech Inc.
Cannvas MedTech is a leading business technology company within the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on www.sedar.com.

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