

# Ayr Strategies Announces Closing of 12.5% Senior Secured Notes

Issuance of US\$110 Million of Notes

**Toronto, Ontario, December 10, 2020** – Ayr Strategies Inc. (CSE: AYR.A, OTCQX: AYRWF) ("Ayr" or the "Company"), a leading vertically integrated cannabis multi-state operator, is pleased to announce the closing of its previously announced offering of 12.5% Senior Secured Notes (the "Notes").

As part of the offering, led by Canaccord Genuity Corp., Ayr issued US\$110 million of notes to a syndicate of institutional investors. The Notes will pay interest of 12.5% per annum, payable semi-annually, with a maturity 48 months from closing.

The Notes contain certain covenants and restrictions on Ayr's business, including restrictions on the incurrence of debt, asset sales and dividends and other distributions. The Notes are secured by a first-priority security interest in specified assets of Ayr and certain of its subsidiaries. As previously announced, Ayr intends to use the proceeds from the issuance of the Notes, in addition to cash from the proceeds of in-the-money warrant exercise and cash from operations, to fund capital expenditures and the cash portion of pending and potential future acquisitions.

#### **Forward-Looking Statements**

Certain information contained in this news release may be forward-looking statements within the meaning of applicable securities laws. Forward-looking statements are often, but not always, identified by the use of words such as "target", "expect", "anticipate", "believe", "foresee", "could", "would", "estimate", "goal", "outlook", "intend", "plan", "seek", "will", "may", "tracking", "pacing" and "should" and similar expressions or words suggesting future outcomes. This news release includes forward-looking information and statements pertaining to, among other things, Ayr's future growth plans. Numerous risks and uncertainties could cause the actual events and results to differ materially from the estimates, beliefs and assumptions expressed or implied in the forward-looking statements, including, but not limited to: anticipated strategic, operational and competitive benefits may not be realized; events or series of events, including in connection with COVID-19, may cause business interruptions; required regulatory approvals may not be obtained; acquisitions may not be able to be completed on satisfactory terms or at all; and Ayr may not be able to raise additional debt or equity capital. Among other things, Ayr has assumed that its businesses will operate as anticipated, that it will be able to complete acquisitions on reasonable terms, and that all required regulatory approvals will be obtained on satisfactory terms and within expected time frames. In particular, there can be no assurance that we will complete the pending acquisitions in or enter into agreements with respect to other acquisitions.

### **About Ayr Strategies Inc.**

Ayr Strategies ("Ayr") is an expanding vertically integrated, U.S. multi-state cannabis operator, focusing on high-growth markets. The Company cultivates and manufactures branded cannabis products for distribution through its network of retail outlets and through third-party stores. Ayr strives to enrich consumers' experience every day – helping them to live their best lives, elevated.

Ayr's leadership team brings proven expertise in growing successful businesses through disciplined operational and financial management, and is committed to driving positive impact for customers, employees and the communities they touch. For more information, please visit <a href="www.ayrstrategies.com">www.ayrstrategies.com</a>.



## **Company Contact:**

Megan Kulick, Head of Investor Relations

T: (646) 977-7914

Email: <a href="mailto:IR@ayrstrategies.com">IR@ayrstrategies.com</a>

## **Investor Relations Contact:**

Sean Mansouri, CFA or Cody Slach Gateway Investor Relations

T: (949) 574-3860

Email: IR@ayrstrategies.com