

September 3, 2020

Filed via SEDAR

To All Applicable Exchanges and Commissions

Dear Sirs:

Subject: Ayr Strategies Inc. (the "Corporation")

Notice of Meeting and Record Date

We are pleased to confirm the following information with respect to the Corporation's upcoming meeting of securityholders:

Meeting Type:	Annual General and Special Meeting
Meeting Date:	November 4, 2020
Record Date for Notice of Meeting:	September 28, 2020
Record Date for Voting:	September 28, 2020
Beneficial Ownership Determination Date:	September 28, 2020
Class of Securities Entitled to Vote:	Subordinate Voting Shares
	Multiple Voting Shares
ISIN:	CA00249N1006
	NA
Meeting Location:	Virtual Meeting
Corporation sending proxy materials directly to NOBO:	No
Issuer paying for delivery to OBO:	Yes
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

ODYSSEY TRUST COMPANY AS AGENT FOR Ayr Strategies Inc.