



Nerds On Site - Year End Letter to Shareholders

TORONTO, Dec. 28, 2018 /CNW/ - **Nerds on Site Inc. (the "Company") (NERD.CN) (FSE:3NS.F)**

Dear Shareholders, Stakeholders, Friends and Team members of Nerds On Site,

2018 marked a tremendous turning point for Nerds On Site. We had a successful IPO in the last thirty days - raised \$4.7 CAD million. Our NOS Launch Teams in AZ & FL paraded our rolling billboards (NerdMobiles) through commercial and industrial districts as well as downtowns in our targeted cities as part of our Brand Awareness program. On top of this, we welcomed our first 5 new USA Nerds in December!

America is slowly becoming aware there is a new & different kind of tech partner in town – and we're ready to serve! Nerds On Site has dispatched our first 10 NerdMobiles to the Florida cities of Port St. Lucie, West Palm Beach & Jupiter on the east coast and Cape Coral, Port Charlotte & Orlando on the gulf coast; and 5 more to Scottsdale, Gilbert & Mesa Arizona. The Brand Presentation phase of our program is just now getting underway in these communities. To meet and network with these passionate SME's (small and medium enterprises of 5-500 people), we're taking out memberships in both local Chambers of Commerce and BNI's. Our direct mail, digital and social media campaigns will begin in concert with these memberships – focused on new nerd prospects as well as Client development.

The next fleet of 20 NerdMobiles (to be delivered in Feb) will begin parading in Cary, Durham & Raleigh, North Carolina, as well as Henderson, North Las Vegas & Reno, Nevada.

We're very pleased to announce the choice of our new marketing partner – Naked Creative (NakedCreative.com), and social media partner – IMPACT Social Media (IMPACTsocialmedia.com). They will assist us in building relationship bridges to our A-Profile prospect - the SME. Each of these partner firms have solid reputations and recognized Client bases. We've worked with both owners of these firms in the past with great success, so they'll hit the ground running with us to kick start 2019.

I have received a few calls and emails regarding our stock market situation, and share price questions. I can assure you all that fundamentally nothing negative has happened to the company since IPO to cause a substantial drop in share price. Just the opposite - our expansion plans into the US are moving a little ahead of schedule. We have identified a couple of small acquisition prospects, and an exciting development underway with a major player in the industry, which I will share with you as soon as we're able to do so.

We have entered the public market right at a substantial market downturn moment. The S&P has lost more than 20% of its value since September and all analysts are signalling a bear market reality. The small cap marketplace is typically more volatile than large cap, and it's especially true in today's market. The CSE composite index is down 40% since October and CSE 25 index is down 43% in the same period. The better news is, when the market stabilizes the growth in small cap is typically more accelerated than large cap. Watching the daily trading of our ticker "NERD", I see that to date only small investors (small positions) are selling and taking losses and cashing out, with very low trading volumes. Large and strategic investors understand the reality and strategically aligned with us and our board to weather the market storm and come out stronger on the other side. We're working on an IR marketing program to launch in the new year to get the fundamental message out there and attract new strategic shareholders who can see through the volatility of the marketplace

and get on board with the national expansion vision of our firm.

Next year will bring new NERD USA cities, new NERD teams, new revenues, technologies and of course new challenges. From myself, and all of us at Nerds On Site, I would like to thank you. We appreciate each and every one of you, your ongoing support, constructive contributions and brand following. Most especially your enthusiasm! We will strive to maximize on opportunities and we are looking forward to sharing our bright future with all of you – our large NERD family.

Warm regards, and best holiday & New Year wishes,

Charles Regan
CEO, Nerds On Site Inc

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