

DCS ANNOUNCES NYESE UPLISTING POSTPONEMENT

San Diego, California – February 10, 2023 – Direct Communication Solutions, Inc. ("**DCS**") (**OTCQX: DCSX**) (**CSE: DCSI**) (**FSE: 7QU**), a leading provider of information technology solutions for the Internet of Things (IoT) market announces that further to its news release of February 7, 2023, the projected date of listing of the shares of the Company on the NYSE shall be postponed until the Company updates its S-1 registration statement and filing with the United States Securities Exchange Commission on a post-consolidated basis and includes its audited financial statements for the year ended December 31, 2022 which are in the process of being completed.

About Direct Communication Solutions, Inc.

DCSI is a technology solutions integrator focusing on connecting the Internet of Things. We provide real solutions that solve real problems. Our software applications and scalable cloud services collect and assess business-critical data from all types of assets. DCSI is headquartered in San Diego, California and is publicly traded on the OTCQX ("DCSX"), Canadian Securities Exchange ("DCSI") and Frankfurt Stock Exchange ("7QU"). For more information, visit <u>www.dcsbusiness.com</u>. DCSI and the DCSI logo are among the trademarks of DCSI in the United States. Any other trademarks or trade names mentioned are the property of their respective owners.

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Forward-Looking Statements

This release contains forward-looking statements, which reflect management's current views of future events and operations. These statements are based on current expectations and assumptions that are subject to risks and uncertainties that could cause actual results to differ materially. We believe that these potential risks and uncertainties include, without limitation: the Company's dependence on third-party manufacturers, suppliers, technologies and infrastructure; risks related to intellectual property; industry risks including competition, online security, government regulation and global economic conditions; and the Company's financial position and need for additional funding, Statements in this release should be evaluated in light of these factors. These risk factors and other important factors that could affect our business and financial results are discussed in our Management's Discussion and Analysis, periodic reports and other public filings which are available on SEDAR at www.sedar.com and posted with the OTC Disclosure and News Service. DCS undertakes no duty to update or revise any forward-looking statements. Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.