

DIRECT COMMUNICATION SOLUTIONS, INC.

NOTICE OF ANNUAL AND SPECIAL GENERAL MEETING

NOTICE is hereby given that the Annual and Special General Meeting (the “Meeting”) of DIRECT COMMUNICATION SOLUTIONS, INC. (the “Company”) will be held on **Monday, September 12, 2022 at 11021 Via Frontera, San Diego, CA 92127, USA at the hour of 10:00 a.m. (PST time)** for the following purposes:

1. To receive and consider the Report of the Directors.
2. To receive and consider the audited financial statements of the Company for the fiscal year ended December 31, 2021 together with the auditor's report thereon.
3. To appoint auditors for the ensuing year and to authorize the Directors to fix the remuneration to be paid to the auditors.
4. To elect directors to hold office until the next Annual General Meeting.
5. To approve and amend the Company's Certificate of Incorporation to effect a consolidation (also known as reverse split) of the Company's outstanding shares.
6. To approve the proposed 2022 Omnibus Stock Incentive Plan (the “Plan”) of the Company more particularly described in the Information Circular and to authorize the Directors to make modifications thereto in accordance with the Plan and the policies of the Canadian Securities Exchange and NASDAQ and provide the authorization of the Directors to: (i) determine the effective date of the Plan and (ii) concurrently rescind the current 2017 Plan as all described in the information circular attached hereto.
7. To transact such other business as may properly come before the meeting.

An Information Circular accompanies this Notice. The Information Circular contains details of matters to be considered at the Meeting. The report of the auditor and the audited financial statements of the Company for the year ended December 31, 2021 with related management discussion and analysis can be found on www.sedar.com.

As part of our priority to protect the health and safety of the public and our team members in light of the COVID-19 situation, the Company will still hold a physical meeting, but the Company will require advance notice of physical attendance to ensure the Company does not exceed the applicable COVID gathering restrictions. Since seating will be limited, we ask shareholders to call 858-798-7111 or send an email to the Company at cbursey@dcsbusiness.com to make a reservation for the meeting. When making your reservation, please give your full name, company name and address. If you do not make a reservation, you may not be provided entry into the meeting due to limited space.

The Company will allow the opportunity for Shareholders to participate in the Meeting via audio conference call by calling (605) 472-5594; Access Code: 530196 (with an open question and answer session). Shareholders will not be able to vote their shares via audio conference call and instead are asked to vote at the Meeting in person or complete, date and sign the enclosed form of proxy, or another suitable form of proxy, and deliver it by fax or by mail in accordance with the instructions set out in the form of proxy and in the Information Circular to ensure that their shares will be voted at the Meeting.

DATED at San Diego, California, August 8, 2022

BY ORDER OF THE BOARD OF DIRECTORS OF DIRECT COMMUNICATION SOLUTIONS, INC.

Per: “Chris Bursey”
Chris Bursey, CEO and Director