



DCS ANNOUNCES STOCK OPTION GRANT

SAN DIEGO, CA – December 23, 2021 — Direct Communication Solutions, Inc. (the “Company”) is pleased to announce that it has granted effective today, a stock option (the “Option”) for 140,000 common shares to a consultant of the Company in accordance with the Company’s stock option plan. The Option is exercisable at a price of US\$0.28/CDN\$0.35 per share and for a term of 10 years. The Option shall be subject to a 1/24 monthly vesting over 2 years.

About DCS

DCS is a technology solutions integrator focusing on connecting the Internet of Things. We provide real solutions that solve real problems. Our software applications and scalable cloud services collect and assess business-critical data from all types of assets. DCS is headquartered in San Diego, California and is publicly traded on the OTCQX (“DCSX”) and Canadian Securities Exchange (“CSE”). For more information, visit www.dcsbusiness.com DCS and the DCS logo are among the trademarks of DCS in the United States. Any other trademarks or trade names mentioned are the property of their respective owners.

Forward-Looking Statements

This release contains forward-looking statements, which reflect management’s current views of future events and operations. These statements are based on current expectations and assumptions that are subject to risks and uncertainties that could cause actual results to differ materially. We believe that these potential risks and uncertainties include, without limitation: the ongoing COVID-19 pandemic, the Company’s dependence on third-party manufacturers, suppliers, technologies and infrastructure; risks related to intellectual property; industry risks including competition, online security, government regulation and global economic conditions; and the Company’s financial position and need for additional funding. Statements in this release should be evaluated in light of these factors. These risk factors and other important factors that could affect our business and financial results are discussed in our Management’s Discussion and Analysis, periodic reports and other public filings which are available on SEDAR at www.sedar.com and posted with the OTC Disclosure and News Service. DCS undertakes no duty to update or revise any forward-looking statements.

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