



DCS Launches MiFleet + Vision™ Bringing Live Video to MiFleet

SAN DIEGO, CA - March 11, 2020 — Direct Communication Solutions, Inc (CSE: DCSI) a leading provider of information technology solutions for the Internet of Things (IoT) market, announced today the release of MiFleet + Vision™, a cloud-based video monitoring solution that provides real-time access to live video feeds from our integrated camera solution. MiFleet + Vision provides event-based videos triggered by harsh driving behavior and possible crash impact. MiFleet + Vision will be the additional value-add our customers are looking for to enhance their visibility into their fleet.

According to the American Transportation Research Institute, drivers with a reckless driving violation were 114% more likely to be involved in a crash. Employers bearing crash-related costs can expect anywhere from \$17,000 to \$500,000 per incident, depending on the injuries or fatalities involved. Having a video-recording solution that can potentially mitigate these costs is a big business incentive for deploying a video intelligence solution.

“MiFleet + Vision is a logical next step in enhancing our MiFleet™ brand and providing our customers with another tool that will help them efficiently and effectively manage their drivers and vehicles”, said Chris Bursey, CEO. “By providing real-time video, fleet managers can now use the data to train their drivers based on harsh driving behavior events. Video can also protect a company against frivolous accident claims and many insurance companies accept video footage as part of their claims process.”

MiFleet + Vision video solution is a front facing camera that comes in two versions – 4G LTE or WiFi, with both versions having integrated GPS. Also supported are options for in-vehicle video. MiFleet + Vision supports location and video in HD quality playback. The solution can trigger video capture based on harsh driving behavior, such as speeding or hard braking. Video events can also be matched to a specific location on a map and pull video before and after an event.

To learn more about DCS, visit: www.dcsbusiness.com

To learn more about MiFleet and MiFleet + Vision, visit: www.mifleet.us

About MiFleet

MiFleet™ is an enterprise grade fleet management solution that enables companies to optimize their fleet operations by increasing their operational efficiencies and decreasing costs, such as driver behavior, vehicle diagnostics, fuel consumption, idling, and labor & maintenance scheduling. The MiFleet platform is a highly-customizable, cloud-based fleet management software solution designed to enable fleets with the latest technology at an affordable price.

About DCS

DCS is a technology solutions integrator focusing on connecting the Internet of Things. We provide real solutions that solve real problems. Our software applications and scalable cloud services collect and assess business-critical data from all types of assets. DCS is headquartered in San Diego, California and is publicly traded on the Canadian Securities Exchange (“CSE”). For more information, visit www.dcsbusiness.com

DCS and the DCS logo are among the trademarks of DCS in the United States. Any other trademarks or trade names mentioned are the property of their respective owners.

Forward-Looking Statements

This release contains forward-looking statements, which reflect management’s current views of future events and operations. These statements are based on current expectations and assumptions that are subject to risks and uncertainties that could cause actual results to differ materially. We believe that these potential risks and uncertainties include, without limitation: the Company’s dependence on third-party manufacturers, suppliers, technologies and infrastructure; risks related to intellectual property; industry risks including competition, online security, government regulation and global economic conditions; and the Company’s financial position and need for additional funding. Statements in this release should be evaluated in light of these factors. These risk factors and other important factors that could affect our business and financial results are discussed in our Management’s Discussion and Analysis, periodic reports and other public filings with the Canadian securities regulatory authorities which are available on SEDAR at www.sedar.com. DCS undertakes no duty to update or revise any forward-looking statements.

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