

Form 51-102F3
Material Change Report

1. **Name and Address of Company**

Direct Communication Solutions, Inc. (the “Company”)
17150 Via Del Campo
San Diego, CA 92127

2. **Date of Material Change**

March 11, 2020

3. **News Release**

A press release was issued on March 11, 2020 and disseminated through Market News and Stockwatch.

4. **Summary of the Material Change**

DCS Launches MiFleet + Vision™ Bringing Live Video to MiFleet

5. **Full Description of the Material Change**

Direct Communication Solutions, Inc (CSE: DCSI) a leading provider of information technology solutions for the Internet of Things (IoT) market, announced today the release of MiFleet + Vision™, a cloud-based video monitoring solution that provides real-time access to live video feeds from our integrated camera solution. MiFleet + Vision provides event-based videos triggered by harsh driving behavior and possible crash impact. MiFleet + Vision will be the additional value-add our customers are looking for to enhance their visibility into their fleet.

According to the American Transportation Research Institute, drivers with a reckless driving violation were 114% more likely to be involved in a crash. Employers bearing crash-related costs can expect anywhere from \$17,000 to \$500,000 per incident, depending on the injuries or fatalities involved. Having a video-recording solution that can potentially mitigate these costs is a big business incentive for deploying a video intelligence solution.

“MiFleet + Vision is a logical next step in enhancing our MiFleet™ brand and providing our customers with another tool that will help them efficiently and effectively manage their drivers and vehicles”, said Chris Bursey, CEO. “By providing real-time video, fleet managers can now use the data to train their drivers based on harsh driving behavior events. Video can also protect a company against frivolous accident claims and many insurance companies accept video footage as part of their claims process.”

MiFleet + Vision video solution is a front facing camera that comes in two versions – 4G LTE or WiFi, with both versions having integrated GPS. Also supported are options for in-vehicle video. MiFleet + Vision supports location and video in HD quality playback. The solution can trigger video capture based on harsh driving behavior, such as speeding or hard braking. Video events can also be matched to a specific location on a map and pull video before and after an event.

6. **Reliance on subsection 7.1(2) or (3) of National Instrument 51 – 102**

Not applicable.

7. **Omitted Information**

Not applicable.

8. **Executive Officer**

Chris Bursey,
CEO and Director
Phone: (858) 798-7100

9. **Date of Report**

March 11, 2020