



## **Direct Communication Solutions Adds New Board Member**

**SAN DIEGO, CA – February 26, 2019** – Direct Communication Solutions, Inc. (CSE: DCSI) a leading provider of information technology solutions for the Internet of Things (IoT) market, today announced the addition of John Hubler to its Board of Directors. Mr. Hubler is a recognized industry expert in Software-as-a-Service (SaaS) and the IoT market.

John Hubler has a 30-year history in the connectivity of devices, holding senior leadership roles at AT&T, Verizon, T-Mobile, and RACO Wireless. He is Co-founder and Partner at BH IoT Group, a leading consulting firm in IoT. Mr. Hubler is bringing an extensive background in SaaS and connectivity to the Board, along with a passion for optimizing customer experiences and driving product innovation.

“I am delighted to welcome John to the Board of Directors,” said Chris Bursey, CEO and Chairman of the Board. “We have recently started our strategic transition into a full-service provider focusing on SaaS-based recurring revenue solutions. Adding John to our Board aligns perfectly with our strategy. John will bring fresh insights and technology expertise that will help us drive profitable growth in the years ahead.”

“I am very pleased to join the Board of Directors of DCS,” added Hubler. “DCS has incredible talent and is a technology solutions pioneer. The transition into a SaaS-based company is a natural progression considering the technical expertise of DCS in the IoT market. I look forward to supporting the DCS team as they pursue the Company’s growth and value creation goals.”

### **About DCS**

DCS is a technology solutions integrator focusing on connecting the Internet of Things. We provide real solutions that solve real problems. Our software applications and scalable cloud services collect and assess business-critical data from all types of assets. DCS is headquartered in San Diego, California and is publicly traded on the Canadian Securities Exchange (“CSE”). For more information, visit [www.dcsbusiness.com](http://www.dcsbusiness.com)

DCS and the DCS logo are among the trademarks of DCS in the United States. Any other trademarks or trade names mentioned are the property of their respective owners.

### **Forward-Looking Statements**

*This release contains forward-looking statements, which reflect management’s current views of future events and operations. These statements are based on current expectations and assumptions that are subject to risks and uncertainties that could cause actual results to differ materially. We believe that these potential risks and uncertainties include, without limitation: the Company’s dependence on third-party manufacturers, suppliers, technologies and*

*infrastructure; risks related to intellectual property; industry risks including competition, online security, government regulation and global economic conditions; and the Company's financial position and need for additional funding, Statements in this release should be evaluated in light of these factors. These risk factors and other important factors that could affect our business and financial results are discussed in our Management's Discussion and Analysis, periodic reports and other public filings with the Canadian securities regulatory authorities which are available on SEDAR at [www.sedar.com](http://www.sedar.com). DCS undertakes no duty to update or revise any forward-looking statements.*

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