



Better Plant Appoints CFO

Vancouver, B.C. – May 30, 2022: Better Plant Sciences Inc. (CSE: PLNT) (OTC: VEGGD) (FRA: YG3) (“Better Plant” or the “Company”) is pleased to announce the appointment of Yucai (Rick) Huang as Chief Financial Officer (CFO) of the Company effective May 31, 2022, replacing Ms. Liselle Law who is stepping down as CFO. Ms. Law will continue to provide consulting services to the Company. Mr. Huang and Ms. Law will collaborate closely to ensure a smooth transition process.

Mr. Huang has served as a CFO for publicly traded companies for more than a decade, managing all aspects of finance, banking, compliance, accounting, reporting, internal control, admin, and supporting the board of directors in financial oversight. Mr. Huang has led various public equity financing projects raising funds of up to \$90 million and leading acquisitions of up to \$80 million. Rick has engaged in negotiations for international joint ventures, including drafting shareholders’ agreements, establishing international legal entities, and asset transfers. Mr. Huang was previously on the Board of Directors from January 13, 2020, to October 22, 2021, and held the position of CFO from February 16, 2018, to October 22, 2021.

“On behalf of the Board and the Company, I am pleased to welcome Rick to the team”, said Penny White, CEO. “Rick’s experience leading various public equity financing projects and negotiating international joint ventures for large international companies like Pepsi Bottling Group (Canada), Coca-Cola China and Hanwei Energy Services Corp. will be integral as we continue to reshape the company upon completion of the ongoing merger transaction.”

In connection with the reverse merger transaction that was previously announced on February 15, 2022, the Company has discontinued NeonMind branded Superfood Mushroom Coffee.

About Better Plant

Better Plant provides marketing, financial, branding, bookkeeping and other services. Better Plant is currently halted pursuant to a reverse merger transaction as announced on February 15, 2022, and on April 26, 2022.

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PLANT SCIENCES

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, “forward looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the completion of the Transaction; risks related to the development, testing, licensing, brand development, availability of packaging, intellectual property protection, reduced global commerce and reduced access to raw materials and other supplies due to the spread of COVID-19; the potential for not acquiring any rights as a result of the Company’s patent application; risks that any products making use of the intellectual property may be ineffective or the Company may be unsuccessful in commercializing them; that other approvals will be required before commercial exploitation of the intellectual property can happen; demand for the Company’s products; general business, economic, competitive, political and social uncertainties; delay or failure to receive board or regulatory approvals where applicable; and the state of the capital markets. Better Plant cautions readers not to place undue reliance on forward-looking statements provided by the Company, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and Better Plant expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.