



Better Plant Announces Share Consolidation

Vancouver, B.C. – January 18, 2022: Better Plant Sciences Inc. (CSE: PLNT) (OTCQB: VEGGF) (FRA: YG3) ("Better Plant" or the "Company") a wellness company that develops and sells plant-based products, announces that it will be consolidating all of the issued and outstanding common shares of the Company ("**Common Shares**") on the basis of one (1) post-consolidation Common Share for each ten (10) pre-consolidation Common Shares (the "**Consolidation**").

The Company's board of directors set January 24, 2022 as the record date of the Consolidation. Trading of the Common Shares on a post-Consolidation basis on the Canadian Securities Exchange (the "**CSE**") is expected to commence on or about January 21, 2022. The Company's name and trading symbol will remain unchanged.

The 199,179,698 Common Shares currently issued and outstanding will be reduced to approximately 19,917,969 Common Shares on a post-Consolidation basis. No fractional shares will be issued. Any fractional interest in Common Shares that is less than 0.5 of a Common Share resulting from the Consolidation will be rounded down to the nearest whole Common Share and any fractional interest in Common Shares that is 0.5 or greater of a Common Share will be rounded up to the nearest whole Common Share.

The new CUSIP and ISIN numbers for the post-Consolidation Common Shares will be 087737201 and CA0877372015 respectively.

A letter of transmittal will be mailed to registered shareholders providing instructions with respect to surrendering certificates representing pre-Consolidation Common Shares in exchange for post-Consolidation Common Shares issued as a result of the Consolidation. Until surrendered, each certificate representing pre-Consolidation Common Shares will be deemed to represent the number of post-Consolidation Common Shares the holder received as a result of the Consolidation. Shareholders who hold their Common Shares in brokerage accounts or in book-entry form are not required to take any action.

Outstanding Better Plant stock options and share purchase warrants will also be adjusted by the Consolidation ratio and the respective exercise prices of outstanding options and share purchase warrants will be adjusted accordingly.

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About Better Plant Sciences Inc.

Better Plant has a catalog of hundreds of product formulas and develops, commercializes, markets, and sells over 50 products through the brands Jusu, NeonMind, and Urban Juve. Better Plant products are sold through a network of over 150 online and brick-and-mortar retail locations including Whole Foods Market, Pharmasave, Healthy Planet, and Vitasave. Better Plant has a talented team with expertise in digital design, branding, eCommerce, and digital marketing and offers operational, financial, and other services to companies with emerging and fast-growing businesses.

For more information on Better Plant, visit betterplantsciences.com or follow [@betterplantsciences](https://www.instagram.com/betterplantsciences) on Instagram.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, forward-looking statements) under applicable Canadian securities legislation. Forward-looking statements are necessarily

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based upon a number of estimates, forecasts, beliefs, and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties, and factors include, but are not limited to: risks related to the development, testing, licensing, brand development, availability of packaging, intellectual property protection, reduced global commerce, and reduced access to raw materials and other supplies due to the spread of COVID-19, the potential for not acquiring any rights as a result of the patent application and any products making use of the intellectual property may be ineffective or the company may be unsuccessful in commercializing them; and other approvals will be required before commercial exploitation of the intellectual property can happen. Demand for the company's products, general business, economic, competitive, political, and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. Better Plant cautions readers not to place undue reliance on forward-looking statements provided by Better Plant, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and Better Plant expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.