

## Better Plant's Hand Sanitizer Gel Approved for Listing on Amazon.com

Vancouver, British Columbia--(Newsfile Corp. - October 6, 2020) - **Better Plant Sciences Inc. (CSE: PLNT) (OTCQB: VEGGF) (FSE: YG3)** (“**Better Plant**”) or (the “**Company**”) is pleased to announce that Amazon.com has approved the listing for its Hand Sanitizer Gel, which is manufactured by its subsidiary, Urban Juve. The hand sanitizer gel is listed with the FDA (NDC 75385-0010-1) and has received Natural Health Product Number 80098154 from Health Canada. Urban Juve’s Ultra Hydrating Hand Sanitizer Spray received Health Canada approval on March 27, 2020. The Hand Sanitizer Gel will be live on Amazon.com later this month. Both the Hand Sanitizer Gel and Spray are available for purchase on Amazon.ca and urbanjuve.com.



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[https://orders.newsfilecorp.com/files/6377/65291\\_img1.jpg](https://orders.newsfilecorp.com/files/6377/65291_img1.jpg)

"The popularity of Amazon is undeniable," says Gabe Villablanca, Better Plant's Director of eCommerce. "During these times, it is becoming more and more simple and stress-free to shop online, so we want to expand that accessibility across the top platforms." Earlier this year, Urban Juve's full line went live on Amazon.ca, offering free shipping on orders over \$35. Due to high demand, Urban Juve ensured the Hand Sanitizer Gel was the first product to be pushed through the approval process for Amazon.com. The Company plans to continue to use data to guide where they will make products available online for the convenience of consumers.

Based on a survey of more than 2,000 U.S. customers, 89 percent of buyers agree that they're more likely to buy products from Amazon than other eCommerce sites (Feedvisor, 2019).

### About Better Plant Sciences Inc.

Better Plant develops and acquires intellectual property and other assets related to plant-based products and therapeutics. Through its integrated business model, Better Plant develops, manufactures, markets, sells and distributes plant-based products. It has over 200 proprietary wellness formulas at various stages of

commercialization. It operates websites and sells through eCommerce, Amazon and through a retail store network over 150 plant based products for body, baby and home under the brands JUSU, Urban Juve and Wright & Well. Its majority-owned subsidiary NeonMind Biosciences Inc. is launching a line of coffees infused with health optimizing medicinal mushrooms including reishi, cordyceps, lion's mane and turkey tail mushrooms. NeonMind is also engaged in research into developing a psilocybin (psychedelic mushroom) based product for weight loss and has applied for Health Canada approval to begin preclinical trials to study its pending psychedelic medicine patents.

For more information about Better Plant, visit [www.betterplantsciences.com](http://www.betterplantsciences.com) or follow [@betterplantsciences](https://www.instagram.com/betterplantsciences) on Instagram.

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*The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.*

***Cautionary Statement Regarding Forward-Looking Statements***

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