

# **The Yield Growth Corp. Accelerating Global Distribution and Seizing Opportunities in Psychedelic Research**

Vancouver, British Columbia--(Newsfile Corp. - January 02, 2020) - **The Yield Growth Corp. (CSE: BOSS) (OTCQB: BOSQF) (FSE: YG3)** is pleased to announce increasing global distribution of its brands. Further, the company intends to become a leader in the exciting and burgeoning psychedelic medicine industry as the company continues to build its international platform for sale of its Cannabis 2.0 and edible mushroom products.

To date, Yield Growth has made significant strides since going public in December 2018, having established a broad distribution network for its various brands, exceeding 12,500 potential retail points of sale in countries throughout Europe, North America and South America. It launched 17 new products in the past year and grew its catalogue to over 200 edible, topical and wellness products.

The Company's focus in 2019 was on laying a solid foundation for future product sales by minting meaningful distribution partnerships, and in 2020 it plans to focus on advancing those relationships to get products on store shelves and in the hands of consumers with the goal to increase sales revenues in the coming quarters.

"Our talented team has demonstrated that we can conquer territories as we rapidly developed an expansive international distribution network for our Cannabis 2.0 products," explains Yield Growth CEO Penny White. "We believe we have the products, the team, the network and the resources to make The Yield Growth Corp. a market leader in the decade ahead, which I hope will become known as the Roaring Twenties."

White continues, "We see tremendous growth potential for cannabis other plant-based therapeutic products. Psychedelic mushrooms, in particular, represent an exciting new opportunity for companies like Yield Growth, who look to capitalize on cutting edge science and technology. We plan to be the first publicly traded company to establish legal production and distribution of psilocybin for medical research."

## **About The Yield Growth Corp.**

The Yield Growth Corp. develops, manufactures and sells plant-based wellness products and conducts research into plant-based therapeutic compounds, in what the Global Wellness Institute reports is a \$4.2 trillion-dollar global wellness market. It owns the cannabis wellness brands Urban Juve, Wright & Well and Jack n Jane. Its all natural hemp skincare brand, Urban Juve, has signed agreements for distribution in Canada, Germany, Colombia, Brazil, Costa Rica, Panama, Argentina, El Salvador, Ecuador, Peru, Greece, Cyprus, Bulgaria, Romania and Serbia and is now in negotiations for distribution throughout the U.S. and all of Europe. Yield Growth's Wright & Well brands are launching a THC/CBD line of topical and edible products in Oregon this month and a CBD from hemp topicals line in California in 2020. Through its subsidiaries, Yield Growth has over 200 proprietary beauty, wellness, edibles and beverage formulas for commercialization. It has filed 13 patents to protect its extraction method and formulas and one patent for the use of compounds in psychedelic mushrooms to treat obesity and diabetes and to aid in weight loss. Yield Growth earns revenue through multiple streams including licensing, services and product sales.

For more information about Yield Growth, visit [www.yieldgrowth.com](http://www.yieldgrowth.com) or follow [@yieldgrowth](https://www.instagram.com/yieldgrowth) on Instagram. Visit [www.urbanjuve.com](http://www.urbanjuve.com) and #findyourjuve across social platforms to learn, engage and shop.

## **Investor Relations Contacts:**

Penny White, President & CEO

Kristina Pillon, Investor Relations

[invest@yieldgrowth.com](mailto:invest@yieldgrowth.com)

1-833-514-BOSS 1-833-514-2677

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*The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.*

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