

YIELD GROWTH Announces Healthy Planet Canada, an Independent Health and Wellness Company with 24 Ontario Retail Locations, Will Stock and Sell Urban Juve Products

Healthy Planet Canada Will Be Yield Growth's First Major Chain Retail Partner in Canada to Sell its Hemp Root Oil Infused Skincare and Wellness Products

VANCOUVER, British Columbia, March 05, 2019 (GLOBE NEWSWIRE) -- **The Yield Growth Corp. (CSE:BOSS) (OTCQB:BOSQF) (Frankfurt:YG3)** announces it has entered into a formal retailer relationship with Healthy Planet, an Ontario holistic wellness company with 24 Ontario, Canada shops, to sell Urban Juve's Ayurveda-inspired skin care products. Distribution and sales will begin as early as April 2019.

Healthy Planet sets the standard for accessible wellness in Ontario. Their 24 storefronts are a trustworthy, reliable source of products, information, and referrals to natural health professionals. Their curated selection of wellness products range from health foods and supplements to sports nutrients and beauty care.

Urban Juve's thoughtfully crafted Ayurveda-inspired recipes will stand in good company among this established lineup of holistic products.

"We were instantly intrigued by the Urban Juve brand for its unique use of the root of the hemp plant in its Ayurvedic formulas, and believe strongly in the quality of this new Canadian company's products and are confident that our clientele will enjoy the benefits of the Urban Juve serums, balms and more," says Healthy Planet Director of Sales and Marketing Syed Rizvi.

With an equal measure of confidence, Urban Juve President Sandi Lesueur is pleased to announce this retailer relationship with Healthy Planet and says, "Tapping into the brick-and-mortar reach of this progressive company -- one that believes in educating customers about its products -- is an exciting step and great fit for the Urban Juve brand. Consumers are interested in hemp infused products and have questions about the benefits. We look forward to helping build awareness, understanding and product loyalty by working with the Healthy Planet team."

With the addition of Healthy Planet Canada, Yield Growth has now secured more than 60 retail locations to sell its Urban Juve product line.

About Healthy Planet

At Healthy Planet, an independent Canadian retail chain, our goal is to make the world healthier and greener one day at a time. From the vitamins, supplements, produce, groceries and health foods we sell, to the socially responsible manufacturers and distributors we work with, Healthy Planet puts everything it does through a discerning filter. The company believes that even the smallest, simplest of positive actions every day can result in big changes toward a better, healthier life for people and for the planet.

About The Yield Growth Corp.

The Yield Growth Corp. is dedicated to the rapid and sustainable growth of cannabis wellness assets. Its directors, officers and advisors have C-level experience at multi-billion dollar international companies including M.A.C. Cosmetics and Johnson & Johnson and have worked at Aritzia, Procter & Gamble, Skechers, Pepsi and Coca Cola. Its key assets are 100% owned subsidiaries Urban Juve Provisions Inc., UJ Topicals Inc., UJ Beverages Inc., UJ Edibles Inc. and Thrive Activations Inc. Through its subsidiaries, it owns more than 60 wellness formulas for topicals and beverages, has registered 29 products with Health Canada, has applied for 11 U.S. provisional patents and is currently selling products online in the U.S. and Canada and through retailers in Canada.

For more information about Yield Growth, visit www.yieldgrowth.com or follow [@yieldgrowth](https://www.instagram.com/yieldgrowth) on Instagram. Visit www.urbanjuve.com and #findyourjuve across social platforms to learn, engage and shop.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.

Cautionary Statement Regarding Forward-Looking Statements

Urban Juve Coming to Healthy Planet Stores in Ontario



Healthy Planet Canada will stock and sell Urban Juve products in their 24 retail locations throughout Ontario.

This press release includes forward-looking information and statements (collectively, “forward looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, Urban Juve, UJ Topicals, UJ Beverages and UJ Edibles products, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. Yield Growth cautions readers not to place undue reliance on forward-looking statements provided by Yield Growth, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and Yield Growth expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/34e51dbc-14f4-435b-bc91-ae9bf2aa9bb5>