

## YIELD GROWTH Announces Development of 10 New Products by Urban Juve and UJ Topicals to be Infused with Cannabinoids

VANCOUVER, British Columbia, Feb. 21, 2019 (GLOBE NEWSWIRE) --

**The Yield Growth Corp. (CSE:BOSS) (OTCQB:BOSQF) (Frankfurt:YG3)** is pleased to announce that it has completed the formulations for 10 new products to be infused with cannabinoids: 4 facial skin care products, 4 essential oil wellness blends and 2 foot creams.

Yield Growth subsidiary Urban Juve is the first to commercialize products containing hemp root oil, which Urban Juve produces using its patent pending extraction technology. Hemp root oil terpenes have been found to enhance natural absorption of botanicals into the skin.

Urban Juve has developed 4 new skin care products that it intends to add to the Urban Juve product line later this year. These include an eye cream, a makeup remover, a liquid face cleanser and facial cleanser pads. Each of these products has been created using the highest quality natural ingredients. The Urban Juve makeup remover is a refreshing cream cleanser designed to gently remove the heaviest eye and face makeup in one easy step, leaving skin feeling hydrated and fresh.

Urban Juve has also developed 4 exotic essential oil wellness blends, all containing hemp root oil. They are tentatively entitled "Energy Boost", "Headache", "Sleep" and "Stress". Each of the formulas are designed to be easily blended with THC and CBD oils.

"**Energy Boost**" is intended to boost mood, uplift spirits and reduce fatigue while improving concentration, accuracy and mental clarity.

"**Headache**" is intended to relieve headache symptoms by relaxing muscles and sinus tension when applied to the temples and nape of the neck.

"**Sleep**" is intended as a remedy for insomnia, to relieve stress and anxiety and to reduce hypertension when applied to the bottom of the feet.

"**Stress**" is designed to fight stress and ease discomfort of nervous tension by promoting calm and relief from excessive worrying when applied to wrists and ankles.

Yield Growth subsidiary UJ Topicals has developed two foot creams, with hemp root oil, clay and essential oils, that are created to be infused with cannabinoids. One cream is intended to be infused with CBD to relieve pain and moisturize dry, cracked feet. The other foot cream is intended to be infused with THC to relieve pain from blisters, bruises, inflammation, sore heels, bunions, corns and calluses.

### About The Yield Growth Corp.

The Yield Growth Corp. is dedicated to the rapid and sustainable growth of cannabis wellness assets. Its directors, officers and advisors have C- level experience at multi-billion dollar international companies including M.A.C Cosmetics and Johnson & Johnson and have worked at Aritzia, Procter & Gamble, Skechers, Pepsi and Coca Cola. Yield Growth's key assets are 100% owned subsidiaries Urban Juve Provisions Inc., UJ Topicals Inc., UJ Beverages Inc., UJ Edibles Inc. and Thrive Activations Inc. Through its subsidiaries it owns over 60 wellness formulas for topicals and beverages, has registered 29 products with Health Canada, has applied for 11 U.S. provisional patents and is currently selling products online in the U.S. and Canada and through retailers in Canada. Its subsidiary UJ Topicals is launching THC and CBD products through a distribution network of 400 cannabis retail stores in Oregon, USA.

For more information about Yield Growth, visit [www.yieldgrowth.com](http://www.yieldgrowth.com) or follow [@yieldgrowth](https://www.instagram.com/yieldgrowth) on Instagram. Visit [www.urbanjuve.com](http://www.urbanjuve.com) and #findyourjuve across social platforms to learn, engage and shop.

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*The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.*

### Cautionary Statement Regarding Forward-Looking Statements

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New products include 4 facial skin care products, 4 essential oil wellness blends and 2 foot creams.

*This press release includes forward-looking information and statements (collectively, "forward looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, Urban Juve, UJ Topicals, UJ Beverages and UJ Edibles products, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. Yield Growth cautions readers not to place undue reliance on forward-looking statements provided by Yield Growth, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and Yield Growth expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.*

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/4c40bdd2-21d1-4738-9690-6574b3ff609e>