



YIELD GROWTH ANNOUNCES CLOSING OF INITIAL PUBLIC OFFERING AND LISTING ON THE CSE

December 13, 2018 – Vancouver, B.C. – The Yield Growth Corp. (CSE:BOSS, C:BOSS), is pleased to announce it has closed its initial public offering of 4,481,500 units at a price of \$0.50 per unit for gross proceeds of \$2,240,750. Each Unit consists of one common share and one unit warrant exercisable at \$1.10 for a unit consisting of one common share and a second warrant which is exercisable at \$2.00 for an additional common share. These warrants expire December 14, 2020.

The Canadian Securities Exchange has accepted Yield Growth's listing application and its common shares will commence trading at market open on Friday, December 14, 2018, under the symbol "BOSS". The ISIN and CUSIP numbers are CA98584W2067 and 98584W206 respectively.

In connection with the IPO, the Agent, Leede Jones Gable Inc., received a cash commission and the Agent and other participating agents were issued non-assignable options to purchase up to an aggregate 448,150 common shares at a price of \$0.50 per common share until December 13, 2020.

About The Yield Growth Corp. & Urban Juve

The Yield Growth Corp. is a diverse team of business executives dedicated to rapid, sustainable financial growth for businesses with viable models for success. The team's experience spans across venture capital, international investor relations, licensing, intellectual property strategies, and corporate governance best practices in North America. Its directors and officers have experience at multi-billion dollar international companies including Aritzia, Skechers, Pepsi and Coca-Cola. Yield Growth owns 100% of Urban Juve Provisions Inc., which has a catalogue of more than 50 wellness formulas.

Yield Growth's consumer flagship Urban Juve is a brand rooted in the organic synthesis of ancient knowledge and modern techniques to create exceptional beauty and wellness solutions. Ayurvedic knowledge delineates three general categories or skin types, which Urban Juve has translated as Vitalize, Balance and *Align*, each with its own dedicated range of skin and body care formulations. Urban Juve has registered for sale with Health Canada 26 products containing cannabis sativa hemp oil and has filed 11 provisional patent applications in the United States. Urban Juve's line of Ayurveda-inspired holistic skin care products are sold in Canada, with distribution agreements signed for the United States and Italy.

The Global Wellness Institute estimates the global wellness economy was worth \$3.7 trillion in 2015. Hemp Business Journal estimates the total retail value of hemp products sold in the US is growing at a 53% annual growth rate, and they estimate that the hemp industry will grow to \$1.8 billion USD in sales by 2020, led by food, body care, and CBD-based products.

For more information about Yield Growth, visit www.yieldgrowth.com or follow [@yieldgrowth](https://www.instagram.com/yieldgrowth) on Instagram. Visit www.urbanjuve.com and #findyourjuve across social platforms to learn, engage and shop.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, “forward looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, Urban Juve products, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. Yield Growth cautions readers not to place undue reliance on forward-looking statements provided by Yield Growth, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and Yield Growth expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.