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# THE YIELD GROWTH CORP.

## **YIELD GROWTH SHARES ANTICIPATED TO TRADE ON THE CSE UNDER THE SYMBOL BOSS COMMENCING FRIDAY, DECEMBER 14, 2018**

**December 10, 2018 – Vancouver, B.C. – The Yield Growth Corp. (CSE:BOSS)** anticipates that its shares will commence trading under the symbol BOSS on the Canadian Securities Exchange on Friday, December 14, 2018. The listing is conditional upon Yield Growth closing its initial public offering (the “IPO”) which consists of units priced at \$0.50 per unit. Each unit consists of one common share and one warrant exercisable at \$1.10 for an additional common share and a second warrant which is exercisable at \$2.00 for an additional common share. All of the IPO warrants expire on December 14, 2020. The offering is expected to close on December 13, 2018.

The Canadian Securities Exchange has accepted Yield Growth’s listing application subject to closing of the IPO financing. Yield Growth anticipates its common shares will commence trading at market open on Friday, December 14, 2018, under the symbol “BOSS”. The ISIN number for the shares is CA98584W2067 and the CUSIP number is 98584W206.

The units offered under the IPO have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the “1933 Act”) or any U.S. state securities laws, and may not be offered or sold in the United States or to United States persons absent of registration or the availability of any applicable exemption from the registration requirement of the 1933 Act and applicable securities laws. This release shall not constitute an offer to sell, or a solicitation or an offer to buy, securities in the United States, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

### **About The Yield Growth Corp.**

The Yield Growth Corp. is a cannabis asset growth corporation with assets in media, technology and products. Yield Growth owns 100% of Urban Juve Provisions Inc., which has a catalogue of over 50 cannabis sativa wellness formulas for body, face and therapeutic products. Urban Juve has registered for sale with Health Canada 26 products containing cannabis sativa hemp oil and has filed 11 provisional patent applications in the United States. Urban Juve’s line of Ayurveda-inspired holistic skin care products are sold in Canada, with distribution agreements signed for the U.S. and Italy.

The Global Wellness Institute estimates the global wellness economy was worth \$3.7 trillion in 2015. Hemp Business Journal estimates the total retail value of hemp products sold in the US is growing at a 53% annual growth rate, and they estimate that the hemp industry will grow to \$1.8 billion USD in sales by 2020, led by food, body care, and CBD-based products.

For more information about Yield Growth, please visit [www.yieldgrowth.com](http://www.yieldgrowth.com) or follow us on Instagram [@yieldgrowth](https://www.instagram.com/yieldgrowth)

For more information about Urban Juve please visit [www.yieldgrowth.com/urban-juve](http://www.yieldgrowth.com/urban-juve) or follow us on Instagram [@urbanjuve](https://www.instagram.com/urbanjuve)

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*The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.*

**Cautionary Statement Regarding Forward-Looking Statements**

*This press release includes forward-looking information and statements (collectively, “forward looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, Urban Juve products, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. Yield Growth cautions readers not to place undue reliance on forward-looking statements provided by Yield Growth, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and Yield Growth expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.*