SoLVBL Solutions Inc. Signs LOI To Launch Darkhorse Media Pro, A Multi Tenanted Digital Streaming Platform

Toronto Ontario--(Newsfile Corp. - July 7, 2023) - SoLVBL Solutions Inc. (CSE: SOLV) (OTCQB: SOLBF) ("SoLVBL" or the "**Company**"), a blockchain focused technology company with an emphasis on creating and distributing digital entertainment products and applications sealed by its proprietary Q by SoLVBL software, is pleased to announce that it has executed a Letter of Intent (the "**LOI**") with Talico Technologies Pte Ltd ("**Talico**"), one of Singapore's principal live streaming and video ondemand service providers, this will expand the Darkhorse technology platform to support a multitenanted media, Video On-Demand (VOD), and Over The Top (OTT) digital entertainment platform that will be branded as "**Darkhorse Media Pro**".

Underpinned by blockchain technology and protected by the Company's patented Q by SoLVBL™ cybersecurity, the Darkhorse Media Pro content streaming platform will service digital wallet enthusiasts located anywhere in the world, <u>addressing a potential market audience of 3.4 billion globally, that is forecasted to grow to 5.2 billion by 2026</u>

The Darkhorse Media Pro platform will offer:

- Freemium and "pay as you go" services such as Netflix, Amazon Prime and Disney
- Enhanced functionality, creating and modifying personalized viewing preferences
- Pay-per-view ("PPV") events and "on-demand" Hollywood and Bollywood movies
- Live television, e-commerce, music, e-sports and mobile gaming
- Transaction capabilities with over 200 digital currencies and/or with debit, credit and PayPal

Darkhorse Media Pro will grant independent film makers the option to broadcast content to a global audience and offer digital content owners and creatives, TV production houses and communities the option to monetize their own digital assets.

Paul Carroll President SoLVBL Stated: "We are pleased to be working with Talico on this exciting global initiative. We are combining creativity with technology to expand our complimentary business lines. The launch of Darkhorse Media Pro addresses the demand from consumers who are changing their viewing and spending habits and want access to much more than mainstream pay-per-viewand freemium film content. Darkhorse Media Pro represents a scalable newrevenue stream that leverages the company's proprietary technology".

About SoLVBL Solutions Inc: <u>SoLVBL</u> is an innovative blockchain powered cybersecurity and data authentication Company. The Company's mission is to empower, better, faster decisions by developing a universal standard for establishing digital record authenticity. Q by SoLVBL™, is a proprietary technology platform of the Company, designed to be easy to use and adopt, economically priced and provide digital record authentication at very high speed. Q by SoLVBL™ allows organizations to establish trust in their data.

About Darkhorse: Darkhorse is a diversified blockchain powered business to business ("B2B") and where applicable a direct to consumer ("D2C") digital entertainment company. Via its movie production vertical, the company aims to produce independent films and disseminate across worldwide streaming services. Via its content creation studio, the company develops and releases for purchase limited edition and rare movie, sport and art themed digital collections. Capitalising on its partners infrastructure the company also offers a B2B monetization facility.

About Talico Technologies Pte Ltd: Registered in Singapore in 2014, TALICO Technologies Pte Ltd

("TALICO") is a pioneer in the provision of cloud services with a strategic focus on the promotion of business growth through the combination of Innovation and application of cloud disruptive technologies. TALICO owns its own IP in the form of an OTT (Over the Top) platform that warehouses a host cloud-based modular technologies for the delivery and monetization of media and entertainment content form live television and on-demand video content to e-sports, mobile games, music and e-commerce.

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This News Release is available on the Company's official and Verified Discussion Forum AGORACOM, a moderated social media platform that enables civilized discussion and Q&A between Management and Shareholders. For more information visit: https://agoracom.com/ir/SoLVBLSolutionsInc

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The CSE has neither approved nor disapproved the contents of this press release.

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