



Chemesis International Inc. Announces Exclusive Partnership with ViaTouch Media for its VICKI Artificial Intelligence Self-Checkout Solution

VICKI is an IoT self-checkout solution for regulated retail, powered by artificial intelligence, with secure data storage and verification

June 1, 2020

Vancouver, BC – [Chemesis International Inc.](#) (CSE: CSI) (OTC: CADMF) (FRA: CWAA) (the “Company” or “Chemesis”), announces its exclusive partnership with Via-Touch Media for its [VICKI](#) IoT (“Internet of Things”) self-checkout solution for retail. Chemesis has exclusive rights across North America for VICKI machines containing cannabis products, and will announce its initial roll-out plan in the coming weeks.

VICKI allows Chemesis’ to enter the unattended retail channel, with an industry leading, technology enabled store, delivering a preferred shopping experience for both consumer and our retail partners. The platform leverages the following features:

- Secure facial and age verification to ensure compliance in regulated markets.
- Integrated loyalty program giving consumers the opportunity to setup automated home delivery, and other perks boosting consumer retention.
- Consumers communicate with VICKI via Natural Language Processing for product information, location and other information.
- Loss prevention via patent Intelli-Shelf hardware and VICKI Verify Program to combat retail theft and shrinkage.
- UV-C lighting and QR-Code & contactless payment methods and to prevent and kill up to 99.99% of bacteria.
- Advanced inventory tracking via cloud-based platform allows for automated reporting and restocking.
- 15-inch display and speakers allow for an enhanced user experience to further elevate a consumer’s ability to connect with products and information.

VICKI will be branded under the [Green Spirit Rx](#) brand, integrating Chemesis’ brick and mortar and unattended stores. The combination of multiple retail channels gives consumers flexibility with 24/7 accessibility, home delivery, and access to budtenders in person.

“Chemesis continues to deploy innovative technologies that will certainly pave the future of retail and consumer experience,” said President of Chemesis, Josh Rosenberg. “We believe VICKI is at the cutting edge of the consumer retail experience. VICKI gives Chemesis the ability to be within an arm’s reach of our consumers, delivering proximity for convenience, and leveraging artificial intelligence to create custom recommendations, subscription based fulfillment, and at home delivery, to UV-C lighting that kills bacteria. The Company will continue to expand its operations via bricks & mortar along with the deployment of VICKI’s in high traffic areas



and lucrative markets.”

"ViaTouch Media is very excited about this strategic partnership as Chemesis understands the value the VICKI Smart Store will bring to their Cannabis customers throughout the world. Customers on the go will enjoy the frictionless shopping experience without having to interact with anyone as VICKI is the attendant who can answer product questions, guide you to the right selection and reward you for your purchases" says Jim Sirignano, ViaTouch Media's Chief Revenue Officer.

For more information regarding VICKI, please visit, <https://getvicki.com>

On Behalf of The Board of Directors

Josh Rosenberg
President

About Chemesis International Inc.

Chemesis International Inc. is a vertically integrated U.S. Multi-State operator with International operations in Puerto Rico and Colombia.

The Company focuses on prudent capital allocation to ensure it maintains a first mover advantage as it enters new markets and is committed to differentiate itself by deploying resources in markets with major opportunities. The Company operates a portfolio of brands that cater to a wide community of cannabis consumers, with focus on quality and consistency.

Chemesis has facilities in both Puerto Rico and California. The Company is positioned to win additional licenses in highly competitive merit-based US states and will expand its footprint to ensure it maintains a first mover advantage.

About ViaTouch Media, Inc.

ViaTouch Media is a privately-owned software technology platform company focused on delivering solutions to disrupt the retail shopping industry by powering AI Self Check Out Smart Stores and IoT devices. Self Check out supports Social Distancing. ViaTouch Media's patented software platform is called *VICKI* which stands for "ViaTouch-Intellishelf-Cognitive-Kinetic-Interactions". The VICKI software platform is powered by artificial intelligence, enables advanced biometric analytic and purchase capabilities, computer vision at the point of sale and full multimedia capabilities for marketing and advertising. *VICKI AI attendant enables self-check out while reducing labor costs by 90%, eliminates credit card fraud and speeds transactions.* ViaTouch Media is the only company to leverage all of these technologies together at the point of sale to help companies promote their brands, deliver media at the point of sale, increase profit, reduce operating expense and gather empirical customer data to make dynamic business decisions.

About GSRX Industries Inc.

[GSRX Industries Inc.](#) (OTCQB: [GSRX](#)), through its subsidiaries, is in the business of acquiring, developing, and operating retail cannabis dispensaries and non-THC CBD retail stores. GSRX also is in the process of expanding its business to include distribution, extraction and light manufacturing, and delivery of cannabis and cannabinoid





products. Currently, GSRX operates five cannabis dispensaries in Puerto Rico under the name Green Spirit RX, one dispensary in California under the name The Green Room.

[GSRX Instagram](#)

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Forward-Looking Information: This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future of the Company's business, its product offerings and plans for sales and marketing, including with respect to the Company's expectations regarding its supply and distribution arrangements, ability to realize benefits from its recent contractual arrangements, its plans to continue to develop dispensaries in Puerto Rico, and its ability to obtain licenses in additional jurisdictions. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected, including, but not limited to, in relation to executing on and maintaining its supply and distribution arrangements and recent contractual arrangements, in relation to developing dispensaries in Puerto Rico, and its ability to obtain licenses in additional jurisdictions. Except as required by law, the Company expressly disclaims any obligation and does not intend to update any forward-looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct and makes no reference to profitability based on sales reported. The statements in this news release are made as of the date of this release.

The CSE has not reviewed, approved or disapproved the content of this press release.