



CAPTIVA VERDE LAND CORP.
632 Foster Avenue, Coquitlam
British Columbia V3J 2L7

For Immediate Release

July 23, 2020

CAPTIVA VERDE LAND CORP. ENGAGES HYBRID FINANCIAL LTD.

Vancouver, British Columbia – July 23, 2020 - **Captive Verde Land Corp. (CSE: PWR) (OTC: CPIVF)** (the “Company” or “Captive”), is pleased to announce that it has retained Hybrid Financial Ltd. (“Hybrid”) to perform marketing services for the Company (the “Services”). Hybrid has been engaged to heighten market and brand awareness for Captive and to broaden Captive’s reach within the investment community.

Hybrid has agreed to comply with all applicable securities laws and the policies of the Canadian Securities Exchange in providing the Services.

The Company has engaged Hybrid for an initial period of six months starting on July 23, 2020 (the “Initial Term”). The engagement will be extended for successive three-month terms until the Company provides written notice of termination to Hybrid at least thirty (30) days prior to the end of the applicable term. The Company will pay Hybrid a monthly fee of \$15,000 (Canadian dollars), plus applicable taxes, during the Initial Term.

On Behalf of the Board of Directors

“Jeff Ciachurski”

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Chief Executive Officer and Director
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Cautionary Note Regarding Forward Looking Information

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company’s management on the date the statements are made. Except as required

by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.