BZAM Ltd. to Release Second Quarter 2023 Financial

Results on August 24, 2023

VANCOUVER, BC, and TORONTO, ON, August 18, 2023 - BZAM Ltd. (the "Company" or "BZAM")

(CSE: BZAM) (OTC: BZAMF), a leading Canadian cannabis producer, will release its Q2 2023

consolidated financial results on Thursday, August 24, 2023, before market open.

About BZAM Ltd.

BZAM Ltd. (CSE: BZAM) (US-OTC: BZAMF) is a leading Canadian cannabis producer with a focus on

branded consumer goods, innovation, quality, consistency, integrity and transparency. The BZAM

family includes core brands BZAM™, TGOD™, ness™, Highly Dutch Organic™, TABLE TOP™, and

partner brands Dunn Cannabis, FRESH and Wyld. BZAM operates facilities in BC, Alberta, Ontario and

Quebec, as well as retail stores in Winnipeg, Manitoba, and Regina, Saskatchewan.

BZAM's Shares and certain warrants issued under the indentures dated June 12, 2020, October 23,

2020 and December 10, 2020 currently trade on the CSE under the symbol "BZAM", "BZAM.WR",

"BZAM.WA", and "BZAM.WB" respectively. BZAM's Shares trade in the U.S. on the OTCQX under the

symbol "BZAMF". For more information on BZAM Ltd., please visit www.bzam.com.

Neither the CSE nor the CSE's Regulation Services Provider (as that term is defined in the policies of

CSE) accept responsibility for the adequacy or accuracy of this release.

CONTACT INFORMATION

Matt Milich, CEO mmilich@bzam.com 778-655-6335

Lisa Stewart, Investor Relations lstewart@bzam.com
604-341-8177