



**Notice of 2023 Annual and Special Meeting of Shareholders
and
Notice of Availability of Meeting Materials**

NOTICE and ACCESS

This year, as permitted by the Canadian Securities Administrators we are using the “Notice and Access” procedures to deliver our Management Information Circular (“**Information Circular**”) to the shareholders of BZAM Ltd. (the “**Corporation**”) for our Annual and Special Meeting (the “**Meeting**”).

This means that instead of receiving a paper copy of the proxy-related materials, including the Information Circular, the audited financial statements of the Corporation for the fiscal year ended December 31, 2022 together with the report of the auditors thereon (the “**Annual Financials**”), and the management’s discussion and analysis for the fiscal year ended December 31, 2022 (the “**MD&A**”), you are receiving this notice (the “**Notice**”), which provides information on how to access the Information Circular, Annual Financials, MD&A, and other proxy-related materials online. You will also find below information on how to request paper copies of the Information Circular, Annual Financials, MD&A, and other proxy-related materials if you prefer.

Notice and Access allows us to reduce our printing and mailing costs and is consistent with our sustainability strategy.

You will find enclosed with this Notice and a proxy or voting instruction form, enabling you to vote at the Meeting.

**SHAREHOLDERS ARE INVITED TO ATTEND
OUR ANNUAL AND SPECIAL MEETING:**

WHEN: Tuesday, May 30, 2023
11:00 A.M. (Eastern Time)

WHERE: Virtual meeting conducted via live audio webcast. Shareholders can access the Meeting by visiting:
www.virtualshareholdermeeting.com/BZAM2023

**SHAREHOLDERS ARE ENCOURAGED TO
REVIEW THE PROXY-RELATED
MATERIALS PRIOR TO VOTING.**

BUSINESS OF THE MEETING

1. Receiving the Annual Financials and the MD&A;
2. Fixing the number of directors of the Corporation to be elected at six (6);
3. Election of the directors of the Corporation who will serve until the end of the next annual shareholder meeting or until their successors are appointed;
4. Appointment of KPMG LLP, Chartered Professional Accountants, as auditor of the Corporation for the ensuing year and to authorize the directors to fix its remuneration; and
5. Consideration of and, if thought appropriate, the passing of, with or without variation, a special resolution approving the change of registered office address for the Corporation as more fully described in the Information Circular.

PROXY-RELATED MATERIALS, INCLUDING THE INFORMATION CIRCULAR CAN BE FOUND ONLINE:

On our Website:

<https://bzam.com/investors/financial-information/financial-releases/2023/>

On SEDAR:

www.sedar.com

On CSE:

<https://thecse.com/>

On OTC:

www.otcmarkets.com

VOTING

Registered and Beneficial Shareholders are asked to return their completed proxies or voting instruction forms to Broadridge Investor Communications Corporation, or exercise their vote by internet or telephone by the voting deadline, May 26, 2023 at 11:00 a.m. (Eastern Time). If the Meeting is adjourned or postponed, your vote must be received at least 48 hours, excluding Saturdays, Sundays and holidays, before the rescheduled Meeting. Beneficial Shareholders should follow the instructions provided on the voting instruction form or proxy delivered to you. Please refer to your proxy or voting instruction form for detailed instructions on how to vote. You may also vote online at the Meeting by following the instruction in the section of the Information Circular entitled “Appointment, Voting and Revocation of Proxies”. **Please note – you cannot vote by returning this Notice.**

Internet: www.proxyvote.com

Telephone: 1-800-474-7493 (English) or 1-800-474-7501 (French)

Mail: Broadridge Investor Communications Corporation
Data Processing Centre, P.O. Box 3700, Stn. Industrial Park
Markham, ON, L3R 9Z9

REQUESTING A PAPER COPY OF THE PROXY-RELATED MATERIALS

Upon request received at any time prior to or up to one year following the date of filing of the Information Circular, we will send you paper copies of the proxy-related materials at no cost to you.

If you request it before the date of the Meeting, a copy of one or more of the Information Circular, the Annual Financials, and the MD&A will be sent to you within three business days of receiving your request. To receive a copy of one or more of the Information Circular, the Annual Financials, and the MD&A before the voting deadline and the date of the meeting, we estimate that your request must be received no later than 5:00 p.m. (Eastern Time) on May 19, 2023. Please note that you will not receive another form of proxy or voting instruction form, so in order to exercise your voting rights please keep the one you received with this Notice. If you request materials on the date of the Meeting or in the year following the filing of the Information Circular, they will be sent to you within 10 calendar days of receiving your request.

Registered Shareholders and Beneficial (or Non Registered) Shareholders: If you have any questions about Notice and Access or would like a copy of any of the proxy-related materials, please call us toll-free at 1-888-603-8463 or by emailing investors@bzam.com.