

BZAM LTD. TO RELEASE 2022 YEAR-END FINANCIAL RESULTS ON APRIL 26, 2023

TORONTO, March 29, 2023- BZAM Ltd. (the "Company" or "BZAM") (CSE: BZAM) (US-OTC: BZAMF), a sustainable, global cannabis company and leading producer of premium, organically grown cannabis will release its Q4 2022 consolidated financial results after market close on Wednesday, April 26, 2023 and hold a conference call with analysts on Thursday, April 27, 2023, beginning at 10:00 a.m. (ET). An audiocast of the conference call will be available on a listen-only basis at: <https://app.webinar.net/DwAboV7MVJX>

Scheduled speakers are Matt Milich, Chief Executive Officer, and Sean Bovingdon, Chief Financial Officer. The discussion will be followed by a question-and-answer period with analysts. Participant dial-in information is summarized below.

CONFERENCE CALL INFORMATION:

Date: April 27, 2023; Time: 10:00 a.m. Eastern Time

To instantly join the conference call, please use the following URL to easily register yourself and have your phone connected into the conference call automatically:

<https://emportal.ink/3z6WlYj>

You can also dial direct to be entered to the call by an Operator:

Local – Toronto: 1-416-764-8688

Toll Free – North America: 1-888-390-0546

Conference ID – 90926059

A replay of the call will also be available through May 4, 2023, by dialing 1-416-764-8677 or 1-888-390-0541 (Passcode: 926059#).

About BZAM Ltd

BZAM Ltd. (CSE: BZAM) (OTC: BZAMF) is a multi-licensed Canadian cannabis producer with a focus on branded consumer goods, innovation, quality, consistency, integrity, sustainability and transparency. The BZAM family includes core brands BZAM™, TGOD™, ness™, Highly Dutch Organic™, TABLE TOP™, and partner brands Dunn Cannabis, FRESH and Wyld. BZAM operates facilities in BC, Alberta, Ontario and Quebec, as well as retail stores in Winnipeg, Manitoba and Regina, Saskatchewan.

BZAM's Common Shares and certain warrants issued under the indentures dated June 12, 2020, October 23, 2020, and December 10, 2020, currently trade on the Canadian Securities Exchange (the "CSE") under the symbol "BZAM". BZAM's Common Shares trade in the U.S. on the OTCQX under the symbol "BZAMF". For more information, please visit www.bzam.com

CONTACT INFORMATION

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