

TGOD Celebrates Strong Performance of Organic Maple Kush with Canada Day Celebration

- Organic Maple Kush now available in ON, AB, SK, MB, QC, NS, and NL.
 - Distribution in more than 1000 stores across Ontario and Alberta and increasing weekly
- Expanding Organic Maple Kush product line with launch of Pre-Roll SKU August 2022

TORONTO, June 28, 2022- The Green Organic Dutchman Holdings Ltd. (the "**Company**" or "**TGOD**") (CSE: TGOD) (US-OTC: TGODF), a sustainable global cannabis company, celebrates entry into the 2nd half of the year with rapid distribution growth of dried flower SKU, Organic Maple Kush.

Organic Maple Kush[®] is a 3.5g dried flower SKU from The Green Organic Dutchman, and after initial release earlier this year, sales of the SKU have expanded into many provinces. Organic Maple Kush flower is grown under a certified organic process, in living soil, and gets its name from the organic maple syrup used to feed the soil it grows in. It's known for having dense buds with dark purple leaves that bring with it a tropical, fruity, kush-like finish, a result of Myrcene and Farnesene terpenes that dominate this strain's aroma and flavour.

Since launch, Maple Kush has been a popular Indica for both retail stores and consumers with many retail customers asking for it by name. As a strain, Organic Maple Kush boasts consistent THC of 25%-29% and very high Terpene levels between 3.5%-4.5%. Due to popular demand and strong retail feedback, TGOD will now offer Organic Maple Kush in the pre-roll category as a 3 X 0.5g SKU starting this Summer.

To celebrate the growth of Organic Maple Kush as a top dried flower strain, many retailers will be featuring the SKU as "The Quintessential Canadian Dried Flower Product" as part of Canada Day celebrations with various promotions and activations. Participating retail chains include True North Cannabis, The Cannabist Shop, Cannabis Xpress, Bud Bar, 420Premium, and One Plant locations.

"There are few things as Canadian as maple syrup, and enjoying this unique product is a great way to celebrate Canada Day. Our proprietary living soil contains natural ingredients sourced from different regions across Canada, including organic maple syrup from the maple forests of Quebec" said Sean Bovingdon, CEO of TGOD. "Organic maple syrup is food for the beneficial micro-organisms that thrive in our living soil. Rather than synthetic alternatives, a natural approach helps make a stronger, better plant for our customers." Bovingdon added.

About The Green Organic Dutchman Holdings Ltd.

The Green Organic Dutchman Holdings Ltd. (CSE: TGOD) (US-OTC: TGODF) is a sustainable, global cannabis company with a focus on innovation, quality, consistency, integrity and transparency. By leveraging science and technology, TGOD harnesses the power of nature

from seed to sale. The Company is committed to cultivating a better tomorrow by producing its products responsibly, with less waste and impact on the environment. In Canada, TGOD serves the recreational market with a brand portfolio including The Green Organic Dutchman, Highly Dutch Organics, Ripple by TGOD and Cruzy brands, and the medical markets in Canada, South Africa, Australia, and Germany. All cannabis utilized in products for The Green Organic Dutchman and Highly Dutch Organics brands is grown through a certified organic process, which includes living soil, filtered rainwater, sunlight, and natural inputs.

TGOD's Common Shares and certain warrants issued under the indentures dated December 19, 2019, June 12, 2020, October 23, 2020 and December 10, 2020 trade on the Canadian Securities Exchange ("CSE") under the symbol "TGOD", "TGOD.WS", "TGOD.WR", "TGOD.WA", and "TGOD.WB" respectively. TGOD's Common Shares trade in the U.S. on the OTCQX under the symbol "TGODF". For more information on The Green Organic Dutchman Holdings Ltd., please visit www.tgod.ca.

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