

## **TGOD Sweetens Its Premium Portfolio with the Addition of Organic Sugar Bush – Certified Organically Grown with Maple Syrup from Quebec**

- **Certified organically grown high-THC Sativa strain**
- **Grown in living soil and enriched with maple syrup from Quebec**
- **Developed based on consumer feedback and careful genetic analysis**

**TORONTO, February 18, 2021** - The Green Organic Dutchman Holdings Ltd. ("TGOD" or the "Company") (TSX: TGOD) (US: TGODF), a leading producer of premium certified organically grown cannabis, is pleased to announce the addition of Organic Sugar Bush to its portfolio of premium strains.

"When planning TGOD's premium portfolio, I wanted a special strain with a unique Canadian twist, a differentiated product that would appeal to Canadian users," commented David Bernard-Perron, TGOD's Vice President of Growing Operations. "Organic Sugar Bush promises to be a Canadian-favourite with its unique terpene profile loaded with sweetness amplified by enriching the living soil it grows in with maple syrup from Quebec."

TGOD's Organic Sugar Bush, a high-THC Sativa variety, was developed based on feedback from consumers and presents the top characteristics Canadian cannabis users look for when purchasing premium dried flower – a THC level higher than 20%, large buds, certified organically grown, and balanced humidity to preserve its terpenes and trichomes. The fruit of careful in-house genetic analysis and certified organically grown in living soil, Organic Sugar Bush gets its name from Quebec's maple forests – the source of the maple syrup used to nurture the soil it grows in.

### **Careful Genetic Analysis**

TGOD's grow team analysed a myriad of strains before selecting Organic Sugar Bush, a strain it perfected by developing a unique cultivation method which includes the addition of maple syrup from Quebec to its proprietary living soil. The result, a full-bodied strain packed with aroma – bringing with it a fruity, sweet scent reminiscent of ripe melon and passion fruit. The plant features bright green leaves, tiny peach pistils, and large buds that are soft and sticky to the touch.

The launch of Organic Sugar Bush is the continuation of TGOD's plans to introduce innovative strains as part of its premium portfolio.

### **About The Green Organic Dutchman Holdings Ltd.**

The Green Organic Dutchman Holdings Ltd. (TSX: TGOD) (US-OTC: TGODF) is a premium certified organically grown cannabis company focused on the health and wellness market. Its organic cannabis is cultivated in living soil, as nature intended. The Company is committed to cultivating a better tomorrow by producing its products responsibly, with less waste and impact on the environment. Its two Canadian facilities have been built to LEED certification standards and its products are sold in recyclable packaging. In Canada, TGOD sells dried flower and oil, and recently launched a series of next-generation cannabis products such as hash, vapes, organic teas and dissolvable powders. Through its European subsidiary, HemPoland, the Company also distributes premium hemp CBD oil and CBD-infused topicals in Europe. By leveraging science and technology, TGOD harnesses the power of nature from seed to sale.

TGOD's Common Shares and warrants issued under the indentures dated November 1, 2017, December 19, 2019, June 12, 2020, October 23, 2020 and December 10, 2020 trade on the TSX under the symbol "TGOD", "TGOD.WT", "TGOD.WS", "TGOD.WR", "TGOD.WA" and "TGOD.WB", respectively, and TGODF trades in the US on the OTCQX. For more information on The Green Organic Dutchman Holdings Ltd., please visit [www.tgod.ca](http://www.tgod.ca).

#### **CONTACT INFORMATION**

Media Relations:

Sebastien Bouchard

[sbouchard@tgod.ca](mailto:sbouchard@tgod.ca)

(647) 272-2476

Investor Relations:

Shane Dungey

[sdungey@tgod.ca](mailto:sdungey@tgod.ca)

(403) 389-9911

#### **Cautionary Statements**

This news release includes statements containing certain "forward-looking information" within the meaning of applicable securities law ("forward-looking statements"). Forward looking statements in this release include, but are not limited to, statements about future product launches, statements about the potency of specific cannabis strains, statements about the availability of specific products and statements about the future demand for organic products. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "should", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking statements throughout this news release. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties (including market conditions) and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements, including those risk factors described in the Company's most recently filed Annual Information Form available on SEDAR. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

Neither the TSX nor the TSX's Regulation Services Provider (as that term is defined in the policies of Toronto Stock Exchange) accept responsibility for the adequacy or accuracy of this release.