The Green Organic Dutchman Signs Letter of Intent with Quebec's SQDC

- Marks TGOD's entry into the large Quebec market
- Company now has agreements in place with every province except PEI
- SQDC looking to be the first province with TGOD teas, made with 100% certified organic ingredients, as they become available at the end of this month
- Sales ramp up coincides with TGOD's Ancaster processing facility coming online, enabling faster production timeline for next wave of Cannabis 2.0 products

Toronto, ON, April 14, 2020 - The Green Organic Dutchman Holdings Ltd. (the "Company" or "TGOD") (TSX:TGOD) (US:TGODF), a leading producer of premium certified organic cannabis, is pleased to announce that it has signed a letter of intent with the Société québécoise du cannabis ("SQDC") ahead of the upcoming launch of its lineup of teas made with only certified organic ingredients.

"Entering the Quebec market is an important milestone for TGOD as we continue ramping up sales and production volumes," commented Brian Athaide, CEO of TGOD. "Our teas leverage the same fast-acting technology used for TGOD Infusers, and a proprietary know-how, which eliminates the need to use sugar when infusing cannabinoids in whole leaf teas. Our Science team successfully developed a lineup of great-tasting tea blends that are organically grown and sustainably sourced."

As Canada's second largest province, Quebec plays an important role in TGOD's national roll out strategy. The Company now has agreements in place with every province except Prince Edward Island, with plans to broaden the portfolio of products offered as it ramps up production.

About The Green Organic Dutchman Holdings Ltd.

The Green Organic Dutchman Holdings Ltd. (TSX: TGOD) (US-OTC: TGODF) is a premium certified organic cannabis company focused on the health and wellness market. Its certified-organic cannabis is grown in living soil, as nature intended. The Company is committed to cultivating a better tomorrow by producing its products responsibly, with less waste and impact on the environment. Its two Canadian facilities are being built to LEED certification standards and its products are sold in recyclable packaging. In Canada, TGOD plans to expand its product portfolio by launching a series of next-generation cannabis products such as organic teas, infusers and vapes. Through its European subsidiary, HemPoland, the Company also distributes premium hemp CBD oil and CBD-infused topicals in Europe. By leveraging science and technology, TGOD harnesses the power of nature from seed to sale.

TGOD's Common Shares and warrants issued under the indentures dated November 1, 2017 and December 19, 2019 trade on the TSX under the symbol "TGOD", "TGOD.WT" and "TGOD.WS", respectively, and TGODF trades in the US on the OTCQX. For more information on The Green Organic Dutchman Holdings Ltd., please visit www.tgod.ca.

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This news release includes statements containing certain "forward-looking information" within the meaning of applicable securities law ("forward-looking statements"). Forward looking statements in this release includes, but is not limited to, statements about selling products in specific provinces, production volumes, statements about the timing of launch of the Company's cannabis 2.0 products, and statements regarding the future performance of the Company. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "should", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Various assumptions were used in drawing the conclusions or making the projections contained in the forwardlooking statements throughout this news release. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties (including market conditions) and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements, including those risk factors described in the Company's most recently filed Annual Information Form available on SEDAR. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

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