



TGOD Bolsters Canadian Distribution and Initiates Cultivation at Valleyfield Hybrid Greenhouse

- Received inaugural purchase order from British Columbia
- Advancing TGOD's access to retail locations with the addition of British Columbia's 163 stores
- Ability to distribute to a total of 527 retail outlets across five provinces
- Obtained licence amendment from Health Canada to start cultivation operations at Valleyfield's hybrid greenhouse

Toronto, ON, November 25, 2019 - The Green Organic Dutchman Holdings Ltd. (the "Company" or "TGOD") (TSX:TGOD) (US:TGODF), a leading producer of premium certified organic cannabis, is pleased to announce that it has received its inaugural purchase order from the BC Liquor Distribution Branch ("BCLDB"), further expanding its Canadian distribution footprint. The Company also obtained a licence amendment from Health Canada, allowing it to launch cultivation operations at its flagship Valleyfield hybrid greenhouse.

The addition of British Columbia means that TGOD now has the ability to distribute its products to a total of 527 retail locations across five provinces, or 82% of Canada's current store count. With the number of cannabis stores poised to increase from 639 to over a thousand in 2020, the Company is continuing to strategically develop and nurture solid relationships with provincial boards and retailers, cementing its position as the leading certified organic brand.

"TGOD's high-quality certified organic product and commitment to sustainable cultivation practices resonate with BC consumers. Based on the exceptionally positive feedback we received from our BC medical patients as well as on market research, we believe the province represents an enormous market opportunity for our brand," commented Brian Athaide, CEO of TGOD. "As we continue ramping up production, we remain focused on expanding our distribution channels and achieving our goal of distributing nationally in Q1 2020."

Valleyfield Hybrid Greenhouse

TGOD has obtained a licence amendment from Health Canada, allowing cultivation to start in two zones within its flagship hybrid greenhouse located in Valleyfield, Quebec. Measuring a total of 46,500 square feet, these 2 zones mark the start of the Company's cultivation operations inside the state-of-the-art hybrid greenhouse. The Company is in the process of submitting an application for the rest of the

greenhouse and remains on track to add another four zones, in line with its most recent plan for Valleyfield Phase 1, which includes a total of six zones and is expected to yield 10,000 kilograms in 2020.

As the market continues to develop, TGOD will have the ability to quickly scale up production at Valleyfield. The Company's hybrid greenhouse contains a total of 24 zones which, once licensed, will only require the installation of the cultivation fit out.

About The Green Organic Dutchman Holdings Ltd.

The Green Organic Dutchman Holdings Ltd. (TSX: TGOD) (US-OTC: TGODF) is a premium certified organic cannabis company focused on the health and wellness market. Its certified-organic cannabis is grown in living soil, as nature intended. The Company is committed to cultivating a better tomorrow by producing its products responsibly, with less waste and impact on the environment. Its two Canadian facilities are built to LEED certification standards and its products are sold in recyclable packaging. In Canada, TGOD plans to expand its product portfolio by launching a series of next-generation cannabis products such as organic teas, infusers and vapes. Through its European subsidiary, HemPoland, the Company also distributes premium hemp CBD oil in Europe. By leveraging science and technology, TGOD harnesses the power of nature from seed to sale.

TGOD's Common Shares and warrants issued under the indenture dated November 1, 2017 trade on the TSX under the symbol "TGOD" and "TGOD.WT", respectively.

For more information on The Green Organic Dutchman Holdings Ltd., please visit www.tgod.ca.

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"potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking statements throughout this news release. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

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