



The Green Organic Dutchman Selects Shopify for Ecommerce Solution

TORONTO, Aug. 09, 2018 -- The Green Organic Dutchman Holdings Ltd. (the "Company" or "TGOD") (TSX:TGOD) (US:TGODF) announced today that it has selected Shopify Inc. ("Shopify") (NYSE:SHOP) (TSX:SHOP) to build an innovative ecommerce platform for the delivery of medical and future adult-use organic cannabis world-wide.

The Green Organic Dutchman Holdings Ltd. (TGOD) is a research & development company licensed under the Access to Cannabis for Medical Purposes Regulations ("ACMPR") to cultivate medical cannabis in Canada. TGOD is developing large scale production, global distribution channels and a premium brand to become the leading supplier of organic cannabis worldwide. TGOD is committed to building a powerful, scalable ecommerce solution, and is proud to implement Shopify's innovative ecommerce platform.

Shopify is the leading cloud-based multichannel ecommerce platform. The company was involved in the partnership between TGOD and Epican Medicinals in Jamaica where they supplied the retail point-of-sale system for Epican's retail outlets. Additionally, Shopify is developing the pre-registration system for medical patients throughout Jamaica. TGOD will leverage this expertise as it plans for the sale of organic cannabis in domestic and international markets.

"We are pleased to announce this agreement with ecommerce giant Shopify," said Csaba Reider, President of TGOD. "We see tremendous value in this relationship and Shopify will play an instrumental role in our ability to rapidly scale and provide our premium organic cannabis to global markets."

"We look forward to working with The Green Organic Dutchman on the development of their online store for medical and adult-use cannabis," said Loren Padelford, VP & GM at Shopify. "Our platform will allow TGOD to rapidly scale and capitalize on emerging cannabis opportunities in a safe, secure, and reliable way."

On Behalf of the Board of Directors,
The Green Organic Dutchman Holdings Ltd.

ABOUT THE GREEN ORGANIC DUTCHMAN HOLDINGS LTD.

The Green Organic Dutchman Holdings Ltd. is a research & development company licensed under the Access to Cannabis for Medical Purposes Regulations ("ACMPR") to cultivate medical cannabis. The Company carries out its principal activities producing cannabis from its facilities in Ancaster, Ont., pursuant to the provisions of the ACMPR and the Controlled Drugs and Substances Act (Canada) and its regulations.

The Company grows high quality, organic cannabis with sustainable, all-natural principles. TGOD's products are laboratory tested to ensure patients have access to a standardized, safe and consistent product. TGOD has a funded capacity of 170,000 kg and is building 1,382,000 sq. ft. of cultivation facilities in Ontario, Quebec and Jamaica.

The Company has developed a strategic partnership with Aurora Cannabis Inc. (TSX:ACB) whereby Aurora has invested approximately C\$78.1 million for an approximate 17.5% stake in TGOD. In addition, the Company has raised approximately C\$350 million dollars and has over 20,000 shareholders.

TGOD's Common Shares and warrants issued under the indenture dated November 1, 2017 trade on the TSX under the symbol "TGOD" and "TGOD.WT", respectively.

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Forward-Looking Information Cautionary Statement

This news release includes statements containing certain "forward-looking information" within the meaning of applicable securities law ("forward-looking statements"). Forward looking statements in this release includes, but is not limited to, statements about the future legalization of recreational cannabis and cannabis-infused products in Canada, statements about future research, development and innovation by the Company, statements about the offering of any particular products by the Company and statements regarding the future performance of the Company. Forward-looking statements are frequently

characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking statements throughout this news release. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

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