



The Green Organic Dutchman Announces Global Strategic Launch Into the Beverage Industry

TORONTO, June 06, 2018 -- The Green Organic Dutchman Holdings Ltd. (the “**Company**” or “**TGOD**”) (TSX:TGOD) (US:TGODF) is pleased to announce the launch of a global division focused on the beverage industry.

TGOD senior management has over 125 years ([click here for resumes](#)) of combined experience in the beverage industry, with international soft drink and beverage alcohol companies in Canada and the United States. The Green Organic Dutchman Beverage Division will utilize this experience to provide a strategic pathway into the cannabis market for large-scale beverage companies by way of direct investment, joint venture or other suitable opportunities.

The focus will be to create industry-leading branded products, and to supply organic base ingredients for use in global beverage brands. Similarities between the cannabis sector, beverage, beverage alcohol and consumer packaged goods industries are apparent. These industries share a focus on lean manufacturing, six sigma, financial controls, sales, distribution and low-cost high-quality environments to name a few. TGOD’s in-depth knowledge base of these critical channels can significantly increase efficiencies in the crossover from beverage to the cannabis industry.

As part of a \$55 million R&D budget, TGOD is developing a 40,000 sq. ft. state-of-the-art research & development centre, including space for product development and pilot manufacturing. This facility is phase one of multiple phases within the 72-acre Valleyfield property designed to create novel and proprietary cannabinoid infused beverages. This facility will foster a first of its kind collaborative environment for joint ventures and partnerships that will create a distribution platform for domestic and international markets.

[Please click here to view the facility.](#)

TGOD Chief Executive Officer Robert Anderson. “This launch allows us to engage larger beverage companies in a very unique manner as TGOD has the facilities, ingredients and the intellectual capabilities that make us a compelling choice.”

According to the industry-leading research firm Brightfield Group, the hemp and CBD category is expected to reach sales of \$1 billion in the US by 2020, driven by the natural food and beverage category. Cannabis-infused products are entering many new categories, including healthy lifestyle and natural health, and TGOD is well-positioned to be a leader in these new markets.

The global beverage industry is over \$1 trillion in sales, and cannabis-infused beverages are set to explode into the mainstream. Beverages are already 11% of the US edible market and are expected to grow significantly with expansion into CBD. There is significant potential for health and wellness-based cannabinoid-infused beverages, such as CBD iced teas, juices and sports drinks.

“TGOD will utilize state-of-the-art R&D facilities, intellectual property and a leadership team with more than 125 years of CPG beverage experience. We will create unique, healthy and organic products for the recreational and medicinal markets,” states TGOD President, Csaba Reider. “We have the best access to capital, organic production capabilities and R&D resources in the world.”

On Behalf of the Board of Directors,

The Green Organic Dutchman Holdings Ltd.
Robert Anderson
Chief Executive Officer and Co-Chairman

ABOUT THE GREEN ORGANIC DUTCHMAN HOLDINGS LTD.

The Green Organic Dutchman Holdings Ltd. is a research & development company licensed under the *Access to Cannabis for Medical Purposes Regulations* (“**ACMPR**”) to cultivate medical cannabis. The Company carries out its principal activities producing cannabis from its facilities in Ancaster, Ont., pursuant to the provisions of the ACMPR and the *Controlled Drugs and Substances Act* (Canada) and its regulations.

The Company grows high quality, organic cannabis with sustainable, all-natural principles. TGOD's products are laboratory tested to ensure patients have access to a standardized, safe and consistent product. TGOD has a funded capacity of 116,000 kg and is building 970,000 sq. ft. of cultivation facilities in Ontario and Quebec.

The Company has developed a strategic partnership with Aurora Cannabis Inc. (TSX:ACB) whereby Aurora has invested approximately C\$78.1 million for an approximate 17.5% stake in TGOD. In addition, the Company has raised approximately C\$315 million and has over 5,000 shareholders.

TGOD's Common Shares and warrants issued under the indenture dated November 1, 2017 trade on the TSX under the symbol "TGOD" and "TGOD.WT", respectively.

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Forward-Looking Information Cautionary Statement

This news release includes statements containing certain "forward-looking information" within the meaning of applicable securities law ("forward-looking statements"). Forward looking statements in this release includes, but is not limited to, statements about the future legalization of recreational cannabis and cannabis-infused products in Canada, statements about the offering of any particular products by the Company and statements regarding the future performance of the Company. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking statements throughout this news release. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/b0429ffd-7702-466d-b00c-17b66878aac8>