

## **THE GREEN ORGANIC DUTCHMAN ASSEMBLES WORLD CLASS SENIOR LEADERSHIP TEAM**

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TORONTO, May 7, 2018 -- The Green Organic Dutchman Holdings Ltd. (the “**Company**” or “**TGOD**”) (TSX:TGOD) is pleased to announce the addition of several key executives including CFO, General Counsel, VP of Sales, VP of Marketing, VP of Operations, and Regional Sales Manager for Ontario and Western Canada.

“We are very proud to introduce these new additions to the TGOD team. These individuals bring a vast amount of experience and proven success in their respective fields. TGOD’s ability to attract this outstanding talent is a testament to our vision and strategic plan. With our President Csaba Reider, TGOD now has over 125 years of combined consumer packaged goods experience from industry leading companies. The breadth and depth of experience on our management team will enable the Company to execute on its goal of becoming the world’s largest organic cannabis producer,” said Robert Anderson, TGOD’s Chief Executive Officer and Co-Chairman.

### **BRIAN ATHAIDE, CFO**

Brian Athaide has joined TGOD as CFO. Brian has over 28 years of global executive experience including CFO and Executive Vice President, Human Resources and Information Technology of Andrew Peller Limited (TSX:ADW.A), the largest publicly traded wine and craft alcohol producer in Canada. Mr. Athaide’s focus on value creation helped enable the stock price to increase over 400% in only three years. Mr. Athaide’s previous role at Procter & Gamble Co. (NYSE:PG) was as Finance Director and CFO of a multi-billion dollar consumer products business across Russia, Ukraine, Belarus, Mongolia, Kazakhstan and other Central Asian markets.

### **ANNA STEWART, GENERAL COUNSEL**

Anna Stewart brings 13 years of combined private practice and corporate in-house legal experience to TGOD. Most recently, Ms. Stewart was Assistant General Counsel at the Canadian division of Teva Pharmaceutical Industries Ltd. (NYSE:TEVA), the world’s largest generic pharmaceutical company, where she advised on risk mitigation, compliance and corporate strategic initiatives. Ms. Stewart has extensive experience in regulated products manufacturing, marketing and distribution, intellectual property licensing and complex merger and acquisition activities. Prior to her experience in the pharmaceutical industry, Ms. Stewart practiced law in the corporate commercial group at a national Bay Street law firm.

### **MIKE GIBBONS, VP SALES**

Mike Gibbons has joined TGOD with over 25 years of consumer packaged goods experience in beverages and food. Mr. Gibbons spent over 15 years with Cott Corporation (TSX:BCB) in roles of increasing responsibility, from Sr. Vice President, Sales to President of the US business unit. Mr. Gibbons has experience in both branded and private label businesses, and led high-performing teams in geographic expansion, building distribution and new product introductions.

### **ANDREW POLLOCK, VP MARKETING**

Andrew Pollock has joined the Company with over 25 years experience in consumer packaged goods, retail and subscription businesses. He has worked extensively in the organic food industry and successfully commercialized a recently legalized category. Most recently at Weight Watchers Canada, Ltd., Mr. Pollock helped to drive double-digit growth in a subscription service by adopting state of the art digital, social and SEO strategies. Mr. Pollock also led Marketing at Maple Leaf Foods Inc. (TSX:MFI), Canada Bread Company, Limited and Cott Corporation (TSX:BCB).

#### **JOHN WREN, VP OPERATIONS**

John Wren also joined TGOD from Cott Corporation (TSX:BCB) where he spent 22 years, most recently as VP Operations, where he was responsible for the operation of seven beverage facilities across North America. Mr. Wren is a well-rounded management professional possessing a track record of delivering results, specifically increasing plant efficiencies and managing operational costs. Mr. Wren is a diversified leader, mentoring professionals in manufacturing, supply chain, engineering, quality control and continuous improvements as well as sales, account management, product development and marketing. At Cott, Mr. Wren was responsible for managing a manufacturing budget in excess of \$60 million, a capital budget of \$8 million and more than \$145 million of raw material purchases. More recently, Mr. Wren was with Monaghan Mushrooms Ltd., a 270-acre farm operation where he was responsible for the growing and packaging of fresh mushrooms across central Canada and Northern US.

#### **ANDY CORCORAN, REGIONAL SALES MANAGER FOR ONTARIO AND WESTERN CANADA**

Andy Corcoran joins TGOD after successful tenures with Beam Global Canada Inc., Maxxium Canada Inc., Corby Spirit and Wine Limited (TSX:CSW.A and CSW.B) and E&J Gallo Winery Canada Ltd. Most recently, Mr. Corcoran was with Southern Glazer's Wine and Spirits, LLC where he helped establish the company's Canadian business. Mr. Corcoran brings to TGOD a deep knowledge of the Canadian sales market and experience in working with government liquor boards. Mr. Corcoran will work with TGOD's executive team to drive topline performance for TGOD's strategic vendor partners by implementing category management and trade development principles in the market. He will manage the Company's provincial board and key sales account relationships.

On Behalf of the Board of Directors,

The Green Organic Dutchman Holdings Ltd.

Robert Anderson

Chief Executive Officer and Co-Chairman

#### **ABOUT THE GREEN ORGANIC DUTCHMAN HOLDINGS LTD.**

The Green Organic Dutchman Holdings Ltd. is a research & development company licensed under the *Access to Cannabis for Medical Purposes Regulations* ("**ACMPR**") to cultivate medical cannabis. The Company carries out its principal activities producing cannabis from its facilities in Ancaster, Ont., pursuant to the provisions of the ACMPR and the *Controlled Drugs and Substances Act* (Canada) and its regulations.

The Company grows high quality, organic cannabis with sustainable, all-natural principles. TGOD's products are laboratory tested to ensure patients have access to a standardized, safe and consistent

product. TGOD has a funded capacity of 116,000 kg and is building 970,000 sq. ft. of cultivation facilities in Ontario and Quebec.

The Company has developed a strategic partnership with Aurora Cannabis Inc. (TSX:ACB) whereby Aurora made a \$55 million investment for an approximate 17.5% stake in TGOD. In addition, the Company has raised approximately \$270 million dollars and has over 5,000 shareholders.

TGOD's Common Shares and warrants issued under the indenture dated November 1, 2017 trade on the TSX under the symbol "TGOD" and "TGOD.WT", respectively.

## **CONTACT INFORMATION**

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*This news release includes statements containing certain "forward-looking information" within the meaning of applicable securities law ("forward-looking statements"). Forward looking statements in this release includes statements about the future performance of the Company. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking statements throughout this news release. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.*

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