



SUNNIVA REPORTS FILING OF PARALLEL CLASS ACTION LAWSUIT REGARDING PREVIOUSLY ANNOUNCED PRIVACY BREACH AT NATURAL HEALTH SERVICES LTD.

VANCOUVER, BC – September 9, 2019 – Sunniva Inc. (“Sunniva”, the “Company”, “we”, “our” or “us”) (CSE:SNN) (OTCQB:SNNVF), reports that its wholly owned subsidiary, Natural Health Services Ltd. (“NHS”) has been named in a class action lawsuit filed in the Court of Queen’s Bench in Alberta (the “Alberta Claim”) in connection with the previously reported privacy breach of the Electronic Medical Record (“EMR”) system used by NHS. The Alberta Claim is a parallel filing to a previous claim against Sunniva and NHS filed on March 29, 2019 in the Ontario Supreme Court of Justice. Sunniva and NHS will defend this action and continue to work with privacy protection and law enforcement authorities to investigate and respond to this breach.

As previously reported, NHS identified that there was a data breach in the EMR system between December 4, 2018 and January 7, 2019, during which period NHS records containing personal health information of approximately 34,000 patients were accessed without authorization. The breach did not involve any financial, credit card or social insurance number information as NHS does not collect that information from its patients.

NHS notified all patients whose data was accessed in March 2019 and provided details about the breach and its investigation to date, and guidance for other steps that patients can take to protect themselves. NHS has established its own dedicated hotline to field patient inquiries at 1-888-297-0573.

NHS has taken the following steps to protect personal health information in its care from further harm or similar circumstances:

- initiated a privacy investigation, with an independent third-party consulting firm which specializes in cyber security forensic services; and
- addressed operational and technology updates triggered by the incident to improve the protection of patient personal health information.

“From the time we initially became aware of this issue, we have taken all the necessary steps to prevent a situation like this from happening again in the future,” said Dr. Mark Kimmins, President of NHS. “We continue to work with law enforcement and the Office of the Information and Privacy Commissioner of Alberta in the ongoing investigation into this matter.”

For more information about the Company please visit: www.sunniva.com

To be added to the Sunniva email distribution list please register at www.sunniva.com/email-alerts.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

About Natural Health Services Ltd. (“NHS”)

NHS owns and operates a network of seven clinics in Canada specializing in medical cannabis under the *Cannabis Act* (Canada). NHS connects patients with safe and effective medical cannabis products through Licensed Producers (“LPs”). NHS has in-house physicians and nurse practitioners specializing in the endocannabinoid system providing expert consultation, education, and recommendations for patients. NHS’ proprietary technology infrastructure assists physicians, patients and LPs to comply with the rules of Health Canada. NHS currently has approximately 105,000 registered patients.

About Sunniva Inc.

Sunniva, through its subsidiaries, is building a vertically integrated cannabis company operating in two of the world's largest legal cannabis markets – California and Canada. In Canada, Sunniva's wholly owned subsidiary Natural Health Services Ltd. operates medical cannabis clinics that provide educational and clinical services to patients. In California, Sunniva is focused on creating sustainable premium cannabis brands supported by our large-scale, purpose-built cGMP designed greenhouse, extraction facility and our in-house marketing and distribution businesses. We offer a steadfast commitment to safety and quality assurance providing cannabis products free from pesticides, which positions Sunniva in California as a leading provider of safe, high quality, reproducible products at scale.

Forward Looking Statements (with respect to Sunniva)

This news release includes statements containing certain "forward-looking information" within the meaning of applicable securities law ("forward-looking statements"), including, but not limited to: statements relating to the Company's intention to file a statement of defence; taking steps to prevent against future data breaches; working with law enforcement and the Office of the Information and Privacy Commissioner of Alberta; the Company's focus on creating sustainable premium cannabis brands supported by the Company's large-scale, purpose-built cGMP designed greenhouse and extraction facilities; the launch of Sunniva-branded products; the showcase of these products within the Company's flagship dispensary; and the placement of Sunniva-branded products at licensed dispensaries throughout California. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking statements throughout this news release. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

Company Contacts:

Sunniva Inc.

Dr. Anthony Holler
Chairman and Chief Executive Officer
Phone: (866) 786-6482

Natural Health Services Ltd.

Dr. Mark Kimmins
President
Phone: (866) 786-6482

Sunniva Investor Relations Contact:

Rob Knowles
VP Corporate Development
Phone: (587) 430-0680
Email: ir@sunniva.com