

Marble Connect Goes Live with Lendforall.ca

Lendforall represents the first lending services marketplace and Marble's second B2B client to launch the Marble Connect API in 2022

Vancouver, British Columbia--(Newsfile Corp. - February 24, 2022) - Marble Financial Inc. (CSE: MRBL) (OTC Pink: MRBLF) (FSE: 2V0) ("Marble" or the "Company"), an AI-driven financial technology company, is pleased to announce that Lendforall.ca ("Lendforall"), a leading business and consumer loan provider based in Canada, has launched the Company's proprietary Marble Connect Application Programming Interface ("API") on its platform.

As previously announced on [November 10, 2021](#), the Company signed a licensing agreement with Lendforall for its Marble Connect API, to enable Lendforall to produce more accurate credit risk assessments on its users by providing them access to Marble's proprietary MyMarble platform and its AI recommended solutions (Score-Up, Boost, Fast-Track, etc.) to improve their financial standings.

Founded in 2018, Lendforall matches borrowers with lenders to provide them with loan options that have the most competitive lending rates. To date, Lendforall has helped over 200,000 Canadians. Through the integration of Marble Connect, the Company expects to obtain approximately 5,000 new MyMarble members per month as well as access to Lendforall's unique customer data, consisting of critical financial information.

Lendforall is the first online alternative lending marketplace and the Company's second B2B client to launch Marble Connect.

"We are pleased to announce the launch of our proprietary Marble Connect API on Lendforall as they are the first lending network to launch our API," said Doug Tanner, Marble's VP of Business and Corporate Development. "Given the nature of their operations, innovative technology is required to ensure borrowers are matched with lenders who are a good fit for them based on their financial needs. The integration of Marble Connect to facilitate this complex process attests to the strength of our B2B solutions."

The global peer-to-peer ("P2P") lending market is projected to reach US\$802.34 billion by 2028, with North America expected to hold the largest market share globally.¹ The Company plans to continue servicing this growing industry and secure more client partnerships with lending networks.

Multiple licensing agreements were signed for Marble's Connect API last year and are expected to go live by Q2 2022.

About Lendforall: Lendforall's mission is to help Canadian consumers and businesses achieve financial goals via a lending platform that is safe, secure, and a loan application process that's seamless, simple and easy to use. Their artificial intelligence platform essentially does all the work for you. Additionally, our lending platform minimizes and, in most cases, eliminates the possibility of a loan application being declined and with the highest probability for approval.

For further information, please visit Lendforall's website at lendforall.ca.

About Marble Financial Inc. (CSE: MRBL) (OTC Pink: MRBLF) (FSE: 2V0) Marble's proprietary *MyMarble* platform utilizes the power of machine learning, data science, and artificial intelligence, in leveraging its proven data-driven strategies through technology solutions Connect, Inverite, Score-Up, Fast Track, Maestro and Boost to engage in and navigate a clear path towards financial wellbeing and a meaningful credit score. Since 2016, Marble is proud to have empowered thousands of marginalized

consumers to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the **MyMarble** Platform.

For further information about Marble Financial, please visit: mymarble.ca.

Mike Marrandino, Executive Chairman
T: (855) 661-2390 ext. 104 Email: ir@marblefinancial.ca

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

Caution Regarding Forward-Looking Information

This release contains forward-looking statements. Forward-looking statements, without limitation, may contain the words beliefs, expects, anticipates, estimates, intends, plans, or similar expressions. Forward-looking statements do not guarantee future performance. They involve risks, uncertainties and assumptions and actual results could differ materially from those anticipated. Forward looking statements are based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. Except for historical facts, the statements in this news release, as well as oral statements or other written statements made or to be made by Marble, are forward-looking and involve risks and uncertainties. The forward-looking information included in this release is expressly qualified in its entirety by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law.

¹. <https://brandessenceresearch.com/semiconductor/peer-to-peer-p-p-lending-market-size>



To view the source version of this press release, please visit <https://www.newsfilecorp.com/release/114633>