

# **Marble Secures Licensing Agreement with WiiBid for its Proprietary Marble Connect API and Appointment of New CFO**

## **The licensing agreement enables integration of Marble Connect API with Canada's first digital mortgage marketplace**

Vancouver, British Columbia--(Newsfile Corp. - November 30, 2021) - Marble Financial Inc. (CSE: MRBL) (OTC Pink: MRBLF) (FSE: 2V0) ("Marble" or the "Company"), an AI-driven financial technology company, is pleased to announce that the Company has entered a licensing agreement with WiiBid Solutions Corp. ("WiiBid"), a leading fintech company that offers an online borrower-centric lending marketplace.

With 20 years of experience in providing technology solutions to major corporations and financial institutions, WiiBid has established Canada's first digital marketplace for borrowers to get direct access to various financing deals. WiiBid aims to empower its users by providing them with tools that can help them reach their financial goals, leading to WiiBid licensing the advanced credit valuation software, Marble Connect.

The Marble Connect API can perform accurate assessments on the users' financial information, resulting in improved credit ratings for them. In addition, users who fail to meet certain credit thresholds will be provided with prescriptive recommendations on how to increase their credit scores. As a result, the integration of the Marble Connect platform within WiiBid's online marketplace will enable sub-prime borrowers to be eligible for obtaining more competitive financial solutions from lenders.

The agreement represents the second marketplace website in the alternative lending space to integrate the Marble Connect API. Under the licensing agreement, Marble will be able to leverage WiiBid's consumer data and offer Marble solutions to its users based on their financial information.

"Our team at WiiBid is committed to our customers by not only providing them with the best rates but also with access to meaningful education, tools and resources necessary to ensure their financial success, which is why we have partnered with Marble, a leading AI-powered platform in consumer credit management," said Amin Eskooch, CEO of WiiBid. "Through our partnership with Marble, WiiBid will be able to help its clients receive valuable insights about the state of their credit and its impact on their ability to obtain mortgage financing, as well as provide them with practical and actionable recommendations on how to improve their rate and financial position. We are excited to share this announcement and look forward to enhancing our customer's experience through this partnership."

"We are pleased to announce the licensing agreement with WiiBid as it represents the integration of our second online marketplace within the alternative lending space," said Doug Tanner, Marble's VP of Business and Corporate Development. "The Marble Connect software implements artificial intelligence to provide accurate credit score valuations for users who need them the most such as sub-prime customers. That said, this agreement highlights the strength of our proprietary technology in delivering personalized financial solutions that can help users improve their financial wellness."

Marble is also pleased to announce the appointment of Rose Zanic, CPA, CA as Chief Financial Officer replacing Natasha Tsai who resigned from this position. The Company thanks Ms. Tsai for her service.

Ms. Zanic has over 25 years of capital markets and corporate finance expertise. She is a self-employed corporate finance professional with significant experience with going-public transactions, financings, M&A transactions and general public company administration. She previously spent 19 years with Wolverton Securities Ltd. where she was Senior Vice-President, Corporate Finance in charge of the

firm's corporate finance and syndication department.

Ms. Zanic holds a CPA (CA) designation and received a Bachelor of Commerce Degree (Finance) from the University of British Columbia. She currently is a director of several Canadian publicly listed companies. As part of Ms. Zanic's compensation, the Company has granted her 100,000 RSU's of which 50,000 RSU's vest immediately and 25,000 RSU's vest every three months thereafter. The Company has also granted Ms. Zanic 250,000 incentive stock options at a price of \$0.165 per share for a period of five years. The options will vest as to 25% upon the date of the grant and 25% annually thereafter.

**About WiiBid Solutions Corp.:** WiiBid is Canada's first mortgage marketplace, providing direct access to a wide range of lenders and financial institutions to more than 4,500 mortgage seekers monthly. Using the power of bidding, WiiBid empowers mortgage seekers to automatically and securely discover the best mortgage rates offered in the marketplace tailored to their specific circumstances.

**About Marble Financial Inc. (CSE: MRBL) (OTC Pink: MRBLF) (FSE: 2V0)** Marble's proprietary **MyMarble** platform utilizes the power of machine learning, data science, and artificial intelligence, in leveraging its proven data-driven strategies through technology solutions Connect, Inverite, MyMarble (formerly Score-Up), Fast Track, Maestro and Boost to engage in and navigate a clear path towards financial wellbeing and a meaningful credit score, since 2016, Marble is proud to have empowered thousands of marginalized consumers to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the **MyMarble** Platform.

For further information about Marble Financial, please visit: [mymarble.ca](http://mymarble.ca)

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