



MARBLE ANNOUNCES ITS FIRST DIGITAL API INTEGRATION WITH NUBORROW

Vancouver, BC. June 16, 2021 - Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) ("Marble" or the "Company"), an AI-driven financial technology company that educates and helps Canadians better understand and manage their current cash flow and credit towards a better financial future, is pleased to announce its first Application Programming Interface ("API") licensing agreement with Nuborrow (full legal name) to provide their customers access to the Marble Platform of practical financial wellness programs and guidance through *MyMarble's* new API Integration business solution.

The introduction of MyMarble's API will offer Canadian businesses a new turnkey marketing, education and product solution for the broader audience of consumers looking to execute on more future business through Marble's financial fitness platform. This 'white label' integration creates a new value-added offering for the business of financially healthier customers and brand loyalty.

Marble's first API integration with NuBorrow is expected to go live next month. This new offering provides the Company with a new mass-scale revenue stream.

Nuborrow, has already helped over 15,000 Canadians looking to make the process of getting a mortgage easier, access to *MyMarble's* next-generation AI-powered programs, guidance, and tools to revitalize their financial wellness. It will also serve as a complementary technology that works in conjunction with Nuborrow's New Home Equity Loan to improve its customers' financial health, saving thousands of dollars each year in interest rate fees and improving the overall brand experience and customer loyalty. The MyMarble API solution will be accessible to NuBorrow's new and existing members through its online application system.

"As more Canadians embrace a goal-driven financial approach, we expect to see a growing demand in our next-generation technology that prescribes a practical path for Canadians to achieve them efficiently and sustain them." said Marble's CEO Jim Chan. "We've seen a growing trend in motivated Canadian consumers facing challenges trying to access their personal data to better understand their finances and have the confidence they are making the right financial decisions. Our new API will aim to not only empower Canadians, but also provide businesses like Nuborrow with an all-encompassing and improved customer experience."

"We are extremely excited to be debuting our API solution with Nuborrow, one of Canada's leaders in the mortgage marketplace." says Doug Tanner, Marble's VP of Corporate Development. "Like Marble, they have a fantastic brand reputation and share our belief in Canadian's access to the best solution in order to improve their overall financial health."

"We've worked with over 15,000 clients in 7 short years and discovered that 98% are concerned about their overall credit health." said Adam Ross, President of Nuborrow. "This is why our relationship with Marble is so exciting for us; we now can offer real time credit tools, education and help our clients boost their credit scores. We decided that now was the right time to develop a partnership with a new range of services to respond to our clients' true needs"



Under the terms of the arrangement, Marble will receive compensation from Nuborrow for new customers that engage with the cobranded API solution.

A June 2021 Credit Trends study by Equifax has shown an increased positive sentiment in a goal-driven economy with delinquency rates dropping an average of 21% YOY, which has presented increased buying power and demand for different credit products for consumers to achieve broader financial goals like homeownership, which has seen an increase of over 40% YOY. As more aspects of our day-to-day financial well-being goes digital, goal-driven driven financial plans will continue to show positive growth. Marble's SaaS based platform intends on being a big part of this current trend.

The Company is also pleased to announce the appointment of Doug Tanner, as Vice President of Business & Corporate Development. His main focus will be to strengthen the Company's business and corporate development strategy.

Doug is a serial entrepreneur with a focus on strategy and implementation. Early in Doug's career he created sales training programs that were implemented across multiple channels and facilities Canada wide. Mr. Tanner went through his career winning multiple sales awards and was a continuous success in a direct-to-consumer capacity. Doug has since moved into the B2B space specializing in sales and implementation. With his vast knowledge of technical sales, he has been able to achieve great success in Commercial Real-Estate, Recruitment and HR, SaaS and more recently Fintech. Doug takes a consultative approach to most challenges and works at defining the goal with every partnership and reverse engineers the solution.

About Nuborrow: Born in 2013, Nuborrow started out on a crusade to make the process of getting a mortgage easier through radically changing what was considered a rapidly aging process. As the position of the company evolved Nuborrow developed a much stronger mission: We will not stop until every homeowner receives the education, and guidance needed to maximize the equity in their homes to improve financial health and save money. As a leader in the Mortgage marketplace, we connect homeowners to a dynamic network of lending partners – accurately delivering competitive mortgage options, customized mortgage plans and proven strategies designed to unlock equity to clients across Canada.

For further information about Nuborrow, please visit: <https://nuborrow.com/>

About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) Marbles' proprietary *MyMarble* platform utilizes the power of machine learning, data science, and artificial intelligence, in leveraging its proven data-driven strategies through technology solutions Inverite, Score-Up, Fast Track and Maestro to engage in and navigate a clear path towards financial wellbeing and a meaningful credit score, since 2016, Marble is proud to have empowered thousands of marginalized consumers to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the *MyMarble* Platform.

For further information about Marble Financial, please visit: <https://mymarble.ca>

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SOURCE: Equifax Credit Trends Q1 2021 June 15th, 2021

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