



## Marble Expands Its Referral Partnership Network With 15 Auto-Lending Companies

Vancouver, B.C, May 12, 2021 – Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) (“Marble” or the “Company”) an AI-driven financial technology company that educates and empowers Canadians to better understand and manage their credit and cash flow, is pleased to announce further expansion into the Auto Lending Space with 15 new referral partnerships, offering its consumers the AI-driven financial wellness SAAS platform, **MyMarble**.

Marble, a leading financial technology innovator, is expanding its referral program with Canadian Financial inc. by onboarding 15 new auto-lending companies across Canada and their customers to help improve their credit score and financial literacy to increase chances of vehicle financing approval. With hundreds of thousands of auto financing applications annually, accessing this highly motivated consumer base looking to achieve their financial goals presents an excellent growth opportunity for **MyMarble**.

According to the 2020 TransUnion Consumer Database,<sup>(1)</sup> 33% of Canadians have financially excluded credit scores. Many loan providers who lack the digital solutions to assist these customers facing a poor credit score, present a roadblock and an overall poor customer service experience. For example, according to Accenture Global Consumer Pulse Research<sup>(2)</sup> 49% of Canadian consumers switched providers in the past year due to poor customer service. By offering a seamless technology solution like **MyMarble**, lenders can help provide a results-driven, solution-orientated customer service experience to fix this common customer pain point.

This referral agreement will allow all 15 auto-lending companies to leverage **MyMarble’s** credit improvement recommendation technology to help consumers who require immediate assistance to improve their credit score to obtain auto-financing at the best rates. These partnerships will also provide an excellent opportunity for **MyMarble** to increase its overall user base and monthly traffic, allowing the Company to reach and assist even more Canadian’s, offering AI-powered recommendations, credit monitoring, coaching and budgeting technology to consistently boost their credit score.

“We’re excited to launch MyMarble with all 15 auto-lenders to help reach thousands of vehicle-seeking Canadians that assistance in achieving their goals,” says Marble’s VP of Business & Corporate Development, Doug Tanner. “MyMarble’s personalized automated technology will provide thousands of underserved and credit-constrained Canadians who are struggling to obtain vehicle financing the chance to improve their credit and financial literacy to achieve their dream vehicle.”

ON BEHALF OF THE BOARD OF DIRECTORS  
Karim Nanji, CEO



**About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0)** Marbles' proprietary MyMarble platform utilizes the power of machine learning, data science, and artificial intelligence, in leveraging its proven data-driven strategies through technology solutions Fast-Track, Score-Up, and Maestro to engage in and navigate a clear path towards financial wellbeing and a meaningful credit score, since 2016, Marble is proud to have empowered thousands of marginalized consumers to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the MyMarble Platform.

For further information, please visit the company's website at <https://mymarble.ca>

Mike Marrandino, Executive Chairman

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- (1) Bloomberg Transunion Consumer Credit Database as of September 2020
- (2) Accenture Global Consumer Pulse Research: <https://www.newswire.ca/news-releases/canadian-companies-losing-business-as-consumers-demand-a-more-personalized-experience-and-human-interaction-accenture-survey-finds-578079771.html>

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