



FOR IMMEDIATE RELEASE

**MARBLE LAUNCHES PERSONAL FINANCIAL WELLNESS PLATFORM, 'MYMARBLE'  
WITH LOANS CANADA**

**Vancouver, B.C, MAR 31, 2021 – Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) ("Marble" or the "Company"), an AI-driven financial technology company that educates and helps Canadians better understand and manage their current cashflow and credit towards a better financial future, is pleased to announce a referral agreement with Loans Canada offering it's consumers, Marble's AI-driven financial wellness SAAS platform, MyMarble.**

Marble, a leading financial technology innovator, is expanding its referral program with Loans Canada, the nation's first loan comparison platform that empowers Canadians to make better borrowing decisions with financial literacy and transparency. Since July 2012, Loans Canada's aggregation platform has helped over one million Canadians to make better financial decisions. Access to such an engaged visitor base presents a sizeable new growth channel of opportunity for Marble to empower Canadians using its holistic personal finance fintech solution that provides precise expert curated recommendations, insights, and financial literacy.

According to a 2020 Loans Canada [report](#), nearly half of respondents who have turned to their banks for financial support are being turned away (1). With Canadians' debt loads growing, along with the financial vulnerability and uncertainty caused by the COVID-19 pandemic, there is an increasing need for companies like Loans Canada to help find the best products and providers to reach their financial goals. Solutions like **MyMarble** will help strengthen Loans Canada customers with their future financial outlook when seeking financial products.

This engagement will utilize Loans Canada's proprietary loan search platform to connect any Canadian, regardless of their financial past or credit history. With such an extensive database of consumers combed with robust technology, Loans Canada can build audience segments and target high-value users that will be high convertible for **MyMarble**. The utilization of the AI-powered recommendations, credit improvement, coaching and budgeting technology of **MyMarble**, the platform will help consumers achieve the level of financial fitness level they require to qualify for many of the offered financial products or services on Loans Canada.

"We are very pleased to be launching **MyMarble** with Loans Canada, a national leader in the loan comparison space," says Marble Director of Marketing, Rich Elliott. "Further expanding our relationship with Loans Canada is going to not only considerably increase our customer base but also stay true to our mission of helping the underserved population of Canadian consumers somewhere to turn to."



"We are very excited to continue to develop our relationship with Marble Financial" said Loans Canada CEO, Scott Satov. "We continue to offer Canadians tools and resources to improve their financial literacy and we think Marble's platform is an excellent tool for our users to achieve their financial goals faster."

The Company would also like to provide an update to the Inverite Verification Inc. acquisition (see News Release 01/18/2021). The execution of the Definitive Agreement and closing of the transaction is now scheduled for the week of April 5<sup>th</sup>, 2021.

## ON BEHALF OF THE BOARD OF DIRECTORS

### Karim Nanji, CEO

**About Loans Canada** Launched in 2012 as Canada's first loan comparison platform, Loans Canada is a financial technology company that matches Canadian borrowers to lenders and alternative solution providers. When a borrower submits an application on LoansCanada.ca, the request is processed through Loans Canada's proprietary lender matching technology and the borrower is matched with multiple, alternative solutions for their request. Home to one of Canada's largest lender networks, Loans Canada is the best online destination for loans, debt relief, credit improvement and related services.

For further information, please visit the company's website at <https://www.loanscanada.ca>

**About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0)** Marbles' proprietary *MyMarble* platform utilizes the power of machine learning, data science, and artificial intelligence, in leveraging its proven data driven strategies through technology solutions Fast-Track, Score-Up, and Maestro to engage in and navigate a clear path towards financial wellbeing and a meaningful credit score, since 2016, Marble is proud to have empowered thousands of marginalized consumers to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the *MyMarble* Platform.

For further information, please visit the company's website at <https://mymarble.ca>

Mike Marrandino, Executive Chairman

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(1)Source: <https://loanscanada.ca/stats/covid-19-study-vulnerable-canadians-falling-through-the-cracks/>

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### Caution Regarding Forward-Looking Information

This release contains "forward-looking information" as such term is used in applicable Canadian securities laws, including statements regarding its arrangements with Loans Canada. The use of any of the words "target", "plans", "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Such forward-looking information is based on management's expectations and assumptions, including statements relating to the Company's referral agreement with Loans Canada.

In making the forward-looking statements included in this news release, the Company has applied several material assumptions, including but not limited to, that the Company's financial condition and development plans do not change as a result of unforeseen events, and that the Company will receive all required regulatory approvals, including Canadian Securities Exchange approval, for the referral agreement if required.



Forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause plans, estimates and actual results to vary materially from those projected in such forward-looking information. Factors that could cause the forward-looking information in this news release to change or to be inaccurate include, but are not limited to: unanticipated delays in obtaining or failure to obtain regulatory or Canadian Securities Exchange approvals; general economic, market or business conditions; changes in the Company's financial condition and development plans; and other risks and uncertainties as set forth in the Company's most recent continuous disclosure filings filed under the Company's profile at [www.sedar.com](http://www.sedar.com). Although the Company has attempted to take into account important factors that could cause actual costs or results to differ materially, there may be other factors that cause actual results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The forward-looking information included in this release is expressly qualified in its entirety by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law.