



FOR IMMEDIATE RELEASE

MARBLE LAUNCHES ITS 'MYMARBLE' FINANCIAL WELLNESS PLATFORM

WITH CANADA FINANCES

Vancouver, B.C, March 18, 2021 – Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) (“Marble” or the “Company”) utilizes AI-driven financial technology company to help Canadians better understand how credit can affect their financial future, is pleased to announce a referral agreement with LSEO Canada Digital Marketing (“Canada Finances”) offering its consumers our AI-driven financial wellness SAAS platform, MyMarble.

Marble, a leading financial technology innovator, is expanding its referral program with Canada Finances, a company that aims to solve the problem of asymmetric information and put Canadian's back in the driver's seat. Since launching in August 2020, Canada Finances already attracts over 20,000 Canadians looking to obtain vehicle financing each month. Access to a motivated visitor base of consumers heavily focused on their financial goals presents another new growth channel of opportunity for Marble and further empowers Canadians using its complete personal finance fintech solution that supplies precise expert curated recommendations, insights, and financial literacy.

According to Thomas Feltmare, a senior economist for TD Economics, Canadian auto sales are expected to surge 37 percent in 2021 (1). This increase will result in thousands of consumers turning to alternative online financing options like Canada Finances to gain a more flexible and transparent service to achieve their financial goal of vehicle ownership. This growing trend amongst consumers has presented a much higher need for Canadians to use technology like **MyMarble** to strengthen their approval chances.

For consumers to receive the best offers and financing rates in a much shorter time period, this new referral engagement will leverage Canada Finance's customer-centric and automated technology that accurately identifies consumers who require help from **MyMarble** financial wellness products. This engagement will enable thousands of monthly visitors to Canada Finances access to **MyMarble's** platform, offering AI-powered recommendations, credit monitoring, coaching and budgeting technology to consistently boost their credit score.

“We are very pleased to be launching **MyMarble** with Canada Finances in order reach thousands of vehicle-seeking Canadians that need help achieving their goals.” says Marble Director of Marketing, Rich Elliott. “Canada Finances ethical and customer orientated approach paired with personalized automated



technology, is aligned with Marble's core strategy in helping Canadian consumer achieve access to their dream vehicle."

"Canada is currently undergoing a financial technology renaissance and consumers are at its forefront. Absolute transparency and an equal approach offered by alternative channels is becoming the new standard." Says Quin Barber, Canada Finances Founder. "We are pleased to announce our partnership with Marble Financial and their **MyMarble** platform to better help Canadians leverage machine learning to radically shift the power dynamic of credit back into the end users hands."

ON BEHALF OF THE BOARD OF DIRECTORS

Karim Nanji, CEO

About Canada Finances - Canada Finances delivers financing for consumers by searching out the best lending opportunities available. Our goal is to simplify the process of accessing financing regardless of a consumer's credit history. Whether it's a new car, powersport vehicle, boat, or specialty item, we help Canadian's get the vehicle they want at a price they can afford by leveraging cutting edge artificial intelligence technology."

About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) Marbles' proprietary **MyMarble** platform utilizes the power of machine learning, data science, and artificial intelligence, in leveraging its proven data driven strategies through technology solutions Fast-Track, Score-Up, and Maestro to engage in and navigate a clear path towards financial wellbeing and a meaningful credit score, since 2016, Marble is proud to have empowered thousands of marginalized consumers to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the **MyMarble** Platform.

For further information, please visit the company's website at <https://mymarble.ca>

Mike Marrandino, ^{SEP}Executive Chairman

T:(855) 661-2390 ext. 104 Email: ir@marblefinancial.ca

(1)Source: <https://canada.autonews.com/coronavirus/covid-19-impact-new-vehicle-selection-price-financing-say-experts>

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Caution Regarding Forward-Looking Information

This release contains "forward-looking information" as such term is used in applicable Canadian securities laws, including statements regarding its arrangements with LSEO Canada Digital Marketing. The use of any of the words "target", "plans", "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Such forward-looking information is based on management's expectations and assumptions, including statements relating to the Company's referral agreement with LSEO Canada Digital Marketing In making the forward-looking statements included in this news release, the Company has applied several material assumptions, including but not limited to, that the Company's financial condition and development plans do not change as a result of



unforeseen events, and that the Company will not require any regulatory approvals, including Canadian Securities Exchange, for the white label distributor agreement. Forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause plans, estimates and actual results to vary materially from those projected in such forward-looking information. Factors that could cause the forward-looking information in this news release to change or to be inaccurate include, but are not limited to; general economic, market or business conditions; changes in the Company's financial condition and development plans; and other risks and uncertainties as set forth in the Company's most recent continuous disclosure filings filed under the Company's profile at www.sedar.com. Although the Company has attempted to take into account important factors that could cause actual costs or results to differ materially, there may be other factors that cause actual results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The forward-looking information included in this release is expressly qualified in its entirety by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law.