



FOR IMMEDIATE RELEASE

MARBLE LAUNCHES ITS 'MYMARBLE' FINANCIAL WELLNESS PLATFORM

WITH LENDFORALL CANADA

Vancouver, B.C, February 23, 2021 – Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) (“Marble” or the “Company”) utilizes AI-driven financial technology company to help Canadians better understand how credit can affect their financial future, is pleased to announce a referral agreement with LendforAll Canada offering its consumers our AI-driven financial wellness SAAS platform, *MyMarble*.

Marble, a leading financial technology innovator, is expanding its referral program with LendforAll Canada, a company that since 2018 has helped over 25,000 borrowers in achieving their financial goals through their proprietary lending platform that is safe, secure, and provides a loan application process that is seamless, simple, and easy to use. Access to such an engaged visitor base of underbanked consumers presents another new growth channel of opportunity for Marble to further empower Canadians using its holistic personal finance fintech solution that provides precise expert curated recommendations, insights, and financial literacy.

According to Marble’s 2020 Personal Finance Sentiment Survey (1), 65% of Canadians turn to online and alternative lenders, seeking a more flexible and attainable product or service to help with their current financial situation. This growing trend amongst consumers has presented a much higher need for Canadians to utilize technology like *MyMarble* to strengthen their chances of approval.

This new referral engagement will utilize LendforAll’s, ‘AI-powered product matching system’ that recommends to its consumers the *MyMarble* financial wellness products. This engagement will give thousands of monthly visitors to LendforAll access to *MyMarble’s* platform, offering AI-powered recommendations, credit monitoring, coaching and budgeting technology to consistently boost their credit score.

“We are very pleased to be launching *MyMarble* with LendforAll in order reach many more underbanked Canadians that need help improving their financial fitness.” says Marble Director of Marketing, Rich Elliott. “LendforAll’s goal-orientated approach with its AI-powered technology to segment and cater the perfect financial solution, is aligned with Marble’s core strategy in helping the underbanked consumer achieve access to mainstream financial fitness.”

“Our Commitment at LendforAll is to provide options for any consumer regardless of their credit history.” says LendforAll Founder, Nick Pellegrino. “We think the *MyMarble* platform is the perfect tool for Canadians who are looking for ways to educate themselves on achieving their financial goals.”

Marble is also pleased to report that all the holders of its convertible debentures have elected to convert the full principal amount outstanding of \$460,000 into common shares, at a price of \$0.30 per share, resulting in the issuance of 1,533,333 common shares.

ON BEHALF OF THE BOARD OF DIRECTORS

Karim Nanji, CEO



About Lendforall Our mission is to help Canadian consumers and businesses achieve financial goals via a Lending Platform that is safe, secure, and a loan application process that's seamless, simple and easy to use. Our Artificial Intelligence platform essentially does all the work for you. Additionally, our lending platform minimizes and, in most cases, eliminates the possibility of a loan application being declined and with the highest probability for approval.

For further information, please visit the company's website at <https://lendforall.ca/>

About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) Marbles' proprietary *MyMarble* platform utilizes the power of machine learning, data science, and artificial intelligence, in leveraging its proven data driven strategies through technology solutions Fast-Track, Score-Up, and Maestro to engage in and navigate a clear path towards financial wellbeing and a meaningful credit score, since 2016, Marble is proud to have empowered thousands of marginalized consumers to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the *MyMarble* Platform.

For further information, please visit the company's website at <https://mymarble.ca>

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(1)Source: <https://mymarble.ca/survey-loans-debt-insolvency/>

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Caution Regarding Forward-Looking Information

This release contains "forward-looking information" as such term is used in applicable Canadian securities laws, including statements regarding its arrangements with LendforAll Canada. The use of any of the words "target", "plans", "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Such forward-looking information is based on management's expectations and assumptions, including statements relating to the Company's referral agreement with LendforAll Canada. In making the forward-looking statements included in this news release, the Company has applied several material assumptions, including but not limited to, that the Company's financial condition and development plans do not change as a result of unforeseen events, and that the Company will not require any regulatory approvals, including Canadian Securities Exchange, for the referral agreement. Forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause plans, estimates and actual results to vary materially from those projected in such forward-looking information. Factors that could cause the forward-looking information in this news release to change or to be inaccurate include, but are not limited to; general economic, market or business conditions; changes in the Company's financial condition and development plans; and other risks and uncertainties as set forth in the Company's most recent continuous disclosure filings filed under the Company's profile at www.sedar.com. Although the Company has attempted to take into account important factors that could cause actual costs or results to differ materially, there may be other factors that cause actual results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The forward-looking information included in this release is expressly qualified in its entirety by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law..