



FOR IMMEDIATE RELEASE

MARBLE FINANCIAL LAUNCHES AGORACOM PLATFORM FOR ONLINE MARKETING AND VERIFIED DISCUSSION FORUM FOR CLEAN SOCIAL MEDIA ENGAGEMENT

Vancouver, British Columbia, January 22, 2021 - Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE: 2V0) ("Marble" or the "Company"), a financial technology company that empowers Canadians toward a positive financial future, is pleased to announce the launch of a 12 month online marketing campaign through AGORACOM for the purposes of targeting new potential investors that would be specifically interested in the Company's business model, as well as engaging current shareholders. The Company will be utilizing AGORACOM's cashless and fully compliant shares for services program for payment of this marketing initiative.

SIGNIFICANT EXPOSURE THROUGH AGORACOM DIGITAL NETWORK

In 2019, AGORACOM surpassed 600 million page views, exceeded industry engagement metrics by over 400% and has served over 350 public companies.

The Marble Financial HUB containing multiple landing pages, videos, photos and other helpful information is updated in real-time over the next 12 months will be live on January 22 and can be found at:

<https://agoracom.com/ir/MarbleFinancial>

The Marble Financial HUB will receive significant exposure through continuous brand impression, content marketing, search engine marketing and social media engagement throughout the entire AGORACOM network. AGORACOM is the only small cap marketing firm to hold a Twitter Verified badge, averaging 4.2 million Twitter impressions per month in 2019.

MODERATED DISCUSSION FOR MANAGEMENT AND SHAREHOLDERS

The Company has also launched a "CEO Verified" Discussion Forum on AGORACOM to serve as the Company's primary social media platform to interact with both current and prospective shareholders in a fully moderated environment.

The Marble discussion forum can be found at:

<https://agoracom.com/ir/MarbleFinancial/forums/discussion>

"The Underbanked is the next trillion-dollar opportunity in Fintech as identified by Forbes.com. The opportunity to serve the 'underbanked' is massive in scope as it ranges between two to three billion people worldwide. Marble is experiencing investor demand for this growing sector," states Karim Nanji, CEO of Marble Financial. "We are in a position to execute on our strategy of becoming a leader in Digital Financial Inclusion towards Personal Financial Fitness for the underbanked consumer. Engaging on the Agoracom platform will ensure that our story is being shared with a broader investor audience through both traditional and non-traditional marketing channels."

Agoracom Founder, George Tsiolis states, "Our thesis at AGORACOM is that this decade will see more wealth created by small cap disruptive technology companies than the last two decades combined, thanks to the rise of technologies such as Artificial Intelligence creating entirely new industries like Fintech. Marble has created a financial platform that addresses a massive hole in society, financial wellness. By utilizing the power of AI, MyMarble now provides Canadians with the critical ability to manage, grow and even repair their financial lives. With MyMarble set to move into the US market this year, 2021 is going to be a foundational year for the Company's long-term growth and we are proud to be taking the Marble story to the world."

SHARES FOR SERVICES

Shares for Services subject to regulatory approval including the approval of the Canadian Securities Exchange (the "CSE") in the amount of seventy-five thousand dollars (cdn) plus applicable taxes to be paid as follows:

- Shares for services upon commencement for initial set up of HUB, marketing materials and search engine programs; fifteen thousand dollars;
- Shares for services at end of 3rd month, fifteen thousand dollars;
- Shares for services at end of 6th month, fifteen thousand dollars;
- Shares for services at end of 9th month, fifteen thousand dollars;
- Shares for services at end of 12th month, fifteen thousand dollars.

The number of shares to be issued at the end of each period will be determined after the date that the advertising services are provided to Marble Financial and will be calculated using the closing price at the end of each period referenced above.

ON BEHALF OF THE BOARD OF DIRECTORS

Karim Nanji, CEO

About AGORACOM: Agoracom is a pioneer of online marketing, broadcasting, conferences and investor relations services to North American small and mid-cap public companies, with more than 300 companies served. AGORACOM is the home of more than 7.7 million investors that visited 55.2 million times and read over 600 million pages of information over the last 10 years. The average visit of 8min 43sec is more than double that of global financial sites, which can be attributed to the implementation and enforcement of the strongest moderation rules in the industry. Visit the company's website at www.agoracom.com

About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF; FSE:2V0) Marble leverages its proven data driven strategies utilizing the power of machine learning, data science, and artificial intelligence, through its industry-leading proprietary technology solutions Fast-Track, Score-Up, and Credit-Meds to engage in and navigate a clear path for Canadians towards financial wellbeing and a meaningful credit score. Since 2016, Marble is proud to have empowered thousands of marginalized Canadians to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the Marble Platform.

For further information, please visit the company's website at <http://mymarble.ca>

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NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

Caution Regarding Forward-Looking Information

This release contains "forward-looking information" as such term is used in applicable Canadian securities laws, including statements regarding the Private Placement and the use of proceeds therefrom. The use of any of the words "target", "plans", "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Such forward-looking information is based on management's expectations and assumptions, including statements relating to the Company's plans to conduct the Placement and the anticipated use of the proceeds of the Placement and Debenture offerings.

In making the forward-looking statements included in this news release, the Company has applied several material assumptions, including but not limited to, that the Company's financial condition and development plans do not change as a result of unforeseen events, and that the Company will receive all required regulatory approvals, including Canadian Securities Exchange approval, for the Placement. Forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause plans, estimates and actual results to vary materially from those projected in such forward-looking information. Factors that could cause the forward-looking information in this news release to change or to be inaccurate include, but are not limited to: failure of the Private Placement to be arranged on the proposed terms or at all; unanticipated delays in obtaining or failure to obtain regulatory or Canadian Securities Exchange approvals; general economic, market or business conditions; changes in the Company's financial condition and development plans; and other risks and uncertainties as set forth in the Company's most recent continuous disclosure filings filed under the Company's profile at www.sedar.com.

Although the Company has attempted to take into account important factors that could cause actual costs or results to differ materially, there may be other factors that cause actual results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The forward-looking information included in this release is expressly qualified in its entirety by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law.