



FOR IMMEDIATE RELEASE

## MARBLE ANNOUNCED AS A FINALIST FOR CONSUMER LENDING PLATFORM OF THE YEAR BY THE CANADIAN LENDERS ASSOCIATION AND BMO

Vancouver, B.C, December 16, 2020 – Marble Financial Inc. (CSE: MRBL; OTC: MRBLF) (“Marble” or the “Company”) a financial technology company that empowers Canadians’ toward a positive financial future, is pleased to announce that has been selected as 1 of 5 finalists for the Consumer Lending Platform of the Year Category at the Canadian Lenders Association (“CLA”) 2020 Leaders in Lending Awards presented by BMO.

In a recent study by Transunion, 50% of Canadians said their household has sustained a negative impact from the COVID-19 pandemic. This has presented new consumer sentiments and been a period of immense innovation in Canada. With this new economic environment has led companies like Marble to further innovate it’s artificial intelligent and data-driven fintech, leading to an increase in financial inclusion and literacy across the country.

As the voice of Canada’s lending ecosystem, the CLA works to advance and elevate all aspects of the industry including innovation, best practice, security, ethics, trust, policy, and advocacy.

"Marble deserves to be recognized for advancing the Canadian lending industry through their investment in fintech innovation and their commitment to driving financial inclusion and literacy." - Gary Schwartz, President CLA.

This year the CLA received 78 nominations across 8 categories, each of which represents an important pillar of our industry. In order to select this competitive list, the CLA evaluated nominees based on three criteria:

1. Use of technology to solve problems and drive efficiencies throughout the lending industry.
2. Implementation of new or innovative lending strategies & business models.
3. Positive outcomes following successful implementations of a new technology or business model.

Winners from each category will be selected by an independent jury, chaired by BMO Financial Group and announced in the new year.

“We are proud and honored to be included with four other fantastic leaders in the technology platform space” says Karim Nanji, CEO of Marble Financial. “We have some very exciting fintech innovation coming in 2021 to further excel within CLA’s criteria by changing the expectations of consumers and the market while championing all Canadians to improve their personal financial wellness.”

Congratulations to all the winners of the CLA and BMO 2020 Leaders in Lending Awards.

ON BEHALF OF THE BOARD OF DIRECTORS,

Karim Nanji, CEO

**About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF)** – Marble leverages its proven data-driven strategies utilizing the power of machine learning, data science, and artificial intelligence through its industry-leading technology Platform, ‘MyMarble’ which includes our unique and proprietary financial wellness solutions; Fast-Track, Score-Up, Maestro, ScoreNavigator and Credit-Meds to engage in and navigate a clear path for Canadians towards financial wellbeing and a meaningful credit score. Since 2016, Marble is proud to have empowered thousands of marginalized Canadians to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the MyMarble Platform.

For further information, please visit the company's website at <http://mymarble.ca>

**About The Canadian Lenders Association** - (CLA) is the voice of Canada’s lending ecosystem. We represent over 100 companies in commercial and consumer lending. These firms are some of Canada’s most recognizable financial institutions and fintech brands.

All CLA members are vetted and accredited based on their corporate standards and values. Our role is to support the highest level of lending in Canada, servicing a wide spectrum of business and consumer borrowers’ growth requirements.

All members of the CLA must agree to act in accordance with the mission and purposes, which include supporting the growth of all aspects of Canada's lending ecosystem including policy, advocacy, standards, innovation, and the adherence to and promotion of best practices as well as commitment to safe and ethical lending standards. Membership in the CLA sets our lenders and supporting affiliates apart as trusted brands.

For further information, please visit the company's website at: <https://www.canadianlenders.org>

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