



FOR IMMEDIATE RELEASE

MYMARBLE GOES LIVE

Data-Driven, AI-Powered Personal Finance Platform helps Canadians Manage Debt, Build Credit and Budget to Achieve Financial Goals

Vancouver, B.C, November 18, 2020 - Marble Financial Inc. (CSE: MRBL; OTC: MRBLF) ("Marble" or the "Company") a financial technology company that empowers Canadians toward a positive financial future announced today the launch of *'MyMarble'*, an innovative, data-driven personalized finance platform that harnesses the power of AI technology to help Canadians manage debt, build credit and budget to achieve their financial goals.

According to a pre-COVID report by financial services research firm TransUnion released earlier this year, an estimated one-third* of Canadians (12 Million) have 'below prime' credit scores. The growing trend has resulted in a large market of underserved Canadians needing to rebuild and/or improve their financial status, especially now as the current uncertain economic climate impacted heavily by COVID-19.

'MyMarble': A Data-Driven Financial Future

"Just as Canadians rely on data-driven wearables to help them make decisions about nutrition, sleep and exercise, *'MyMarble'* offers customers the ability to harness the power of data algorithms and AI technology to make financial decisions that will help them build credit, manage debt and budget toward their goals more effectively," says Karim Nanji, CEO Marble Financial.

"Our Platform tracks your credit score and financial progress on a personalized financial dashboard, so users gain confidence and build financial literacy as they work toward achieving their financial goals."

Augmented Data Insights = Truly Personal Finance

'MyMarble' offers very specific, personalized financial recommendations about when to pay bills, how to prioritize debt management decisions and offers, tracks and highlights personalized data insights as you make progress toward your goals.

"Unfortunately, underserved Canadians are used to being marginalized when it comes to managing and monitoring their finances, leading to limited options and high interest rates. *'MyMarble'* empowers users to improve their financial standing by accessing the power of our

robust data-science, and AI-driven technology. They can start exploring and benefiting for free — and then upgrade to into our premium subscriptions down the road.” explains Mr. Nanji.

Canadians can create a free ‘**MyMarble**’ account at www.mymarble.ca to start using the platform now with new features that will be introduced in the coming months, including Marble Financials' Credit Beacon Card programs

‘MyMarble’ offers the following features and functionality:

<ul style="list-style-type: none">• Credit Score and Report	<ul style="list-style-type: none">• Score-Up (Premium)
<ul style="list-style-type: none">• Credit monitoring	<ul style="list-style-type: none">• Budget Insights (Premium)
<ul style="list-style-type: none">• Budget monitoring	<ul style="list-style-type: none">• Calendar Alerts (Premium)
<ul style="list-style-type: none">• Maestro Financial Literacy Platform	<ul style="list-style-type: none">• Credit Insights

"This is an exciting milestone as Marble remains focused on developing solutions to accelerate digitalization and innovation while automating Canadians path to financial prosperity," commented Jim Chan, Marble CTO. "As Canadians' financial profiles and options become more complex, we are excited to expand our technology solutions to bring a new degree of insight and automation to our customers' finances - helping to solve some of the industry's biggest challenges brought by Digital Financial Inclusion."

‘MyMarble’ offers the ultimate in personalization because its innovative technology blends proprietary AI software, data-driven algorithms and the users’ up-to-the-minute personal banking and credit information

About Marble Financial Inc. (CSE: MRBL; OTC: MRBLF) Marble leverages its proven data-driven strategies utilizing the power of machine learning, data science, and artificial intelligence, through its industry-leading technology Platform, ‘**MyMarble**’ which includes our unique and proprietary financial wellness solutions; Fast-Track, Score-Up, Maestro, and Credit-Meds to engage in and navigate a clear path for Canadians towards financial wellbeing and a meaningful credit score. Since 2016, Marble is proud to have empowered thousands of marginalized Canadians to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the ‘**MyMarble**’ Platform.

ON BEHALF OF THE BOARD OF DIRECTORS,

Karim Nanji, CEO

For further information, please visit the company's website at <http://mymarble.ca>

Mike Marrandino,

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*<https://www.bnnbloomberg.ca/subprime-canadian-borrowers-are-weathering-the-crisis-just-fine-thanks-1.1461023>

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This release contains "forward-looking information" as such term is used in applicable Canadian securities laws, and the use of proceeds therefrom. The use of any of the words "target", "plans", "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Such forward-looking information is based on management's expectations and assumptions, including statements relating to the future plans and objectives of the Company, the Company's expectations surrounding the market potential of MyMarble, Score-Up, Fast-Track, Maestro and Credit-Meds and the benefits of MyMarble, including potential credit score improvement, building and management results. In making the forward-looking statements included in this news release, the Company has applied several material assumptions, including but not limited to, that the Company's financial condition and development plans do not change as a result of unforeseen events, and that the Company will and has received all required regulatory approvals in the jurisdictions across Canada that it will be offering this product. Forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause plans, estimates and actual results to vary materially from those projected in such forward-looking information. Factors that could cause the forward-looking information in this news release to change or to be inaccurate include, but are not limited to: general economic, market or business conditions; changes in the Company's financial condition and development plans; and other risks and uncertainties as set forth in the Company's most recent continuous disclosure filings filed under the Company's profile at www.sedar.com.

Although the Company has attempted to consider important factors that could cause actual costs or results to differ materially, there may be other factors that cause actual results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The forward-looking information included in this release is expressly qualified in its entirety by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law.